



The Creation of a Taylor Fladgate Tawny Port



“I like to have a martini,
Two at the very most.
After three I'm under the table,
after four I'm under my host.”

Dorothy Parker, 1893-1967

Key Attributes

- The most famous Port producer, founded in 1692
- Independent, family owned and run
- Premium Port benchmark
- Among world's most highly scored and rated wines
- Very strong focus on premium Ports (over 80% of sales)
 - Vintage Port: Most famous and respected producer
 - LBV: Category pioneer and benchmark
 - Aged tawny: Category leader
- Globally distributed
- Focus on the key premium port markets: UK, USA and Canada
- Owner of top Port estates: Vargellas, Terra Feita and Quinta do Junco

Geography - Porto



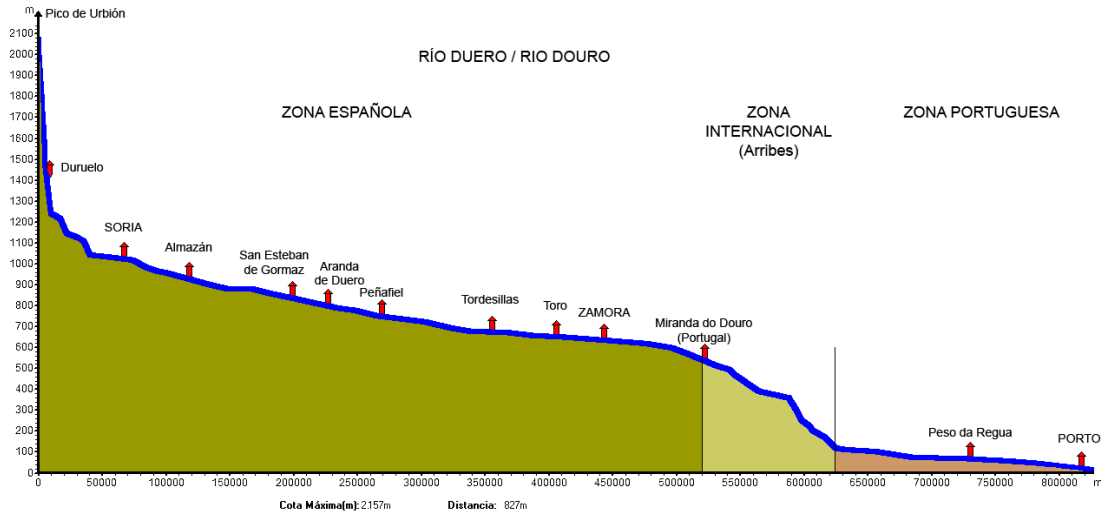


Geography - Douro

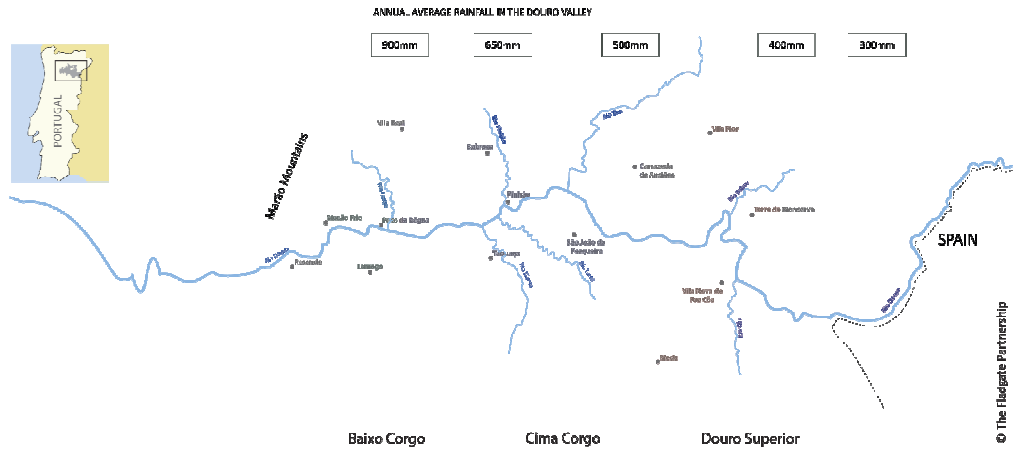

TAYLOR FLADGATE®
PORT



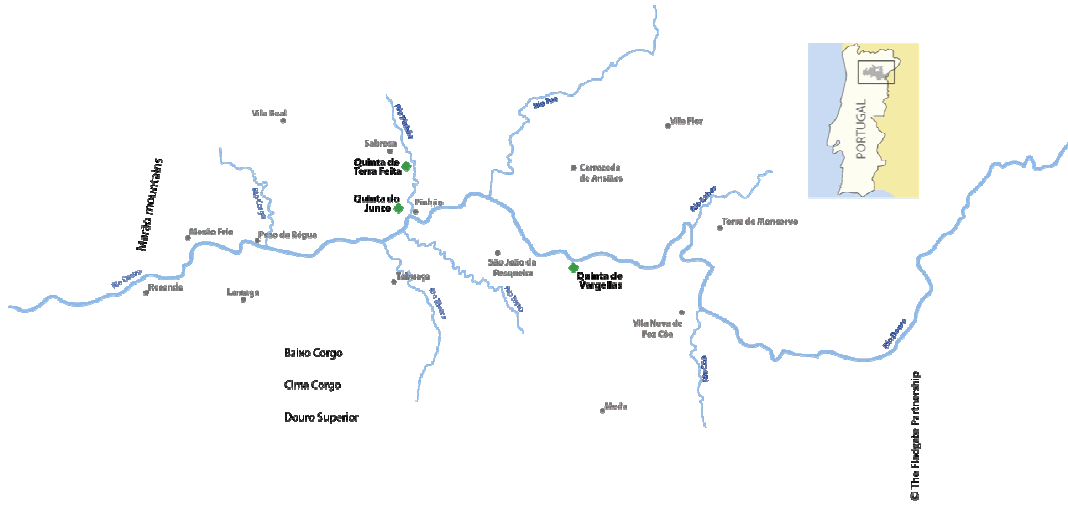
The Douro – 827 Km

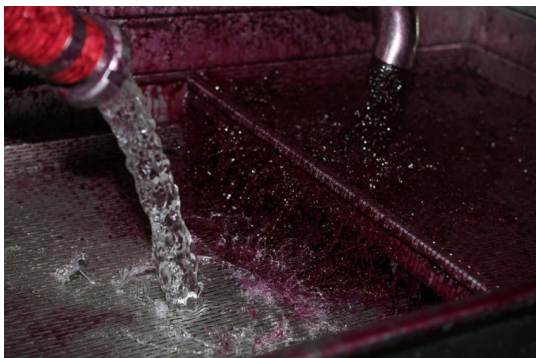


Rainfall



Taylor Fladgate Estates



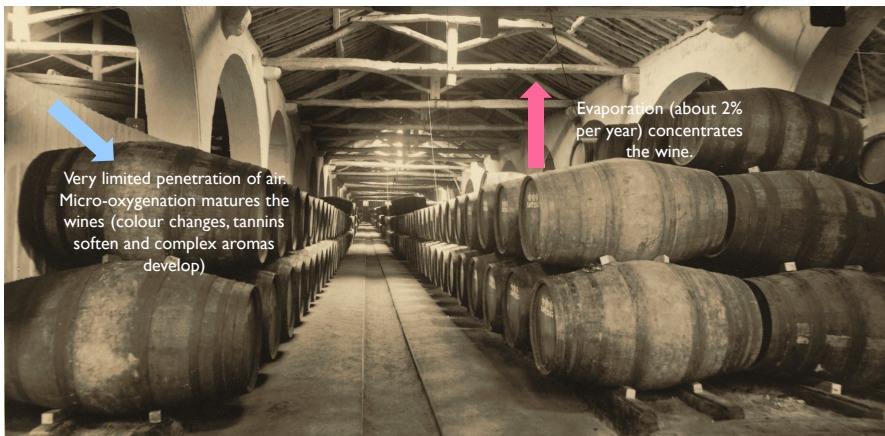


Maturation, The Ageing Process in Vila Nova de Gaia





Maturation – The Ageing Process
Douro



Very limited penetration of air. Micro-oxygenation matures the wines (colour changes, tannins soften and complex aromas develop)

Evaporation (about 2% per year) concentrates the wine.



1 Year



10 Year



20 Year



30 Year



40 Year



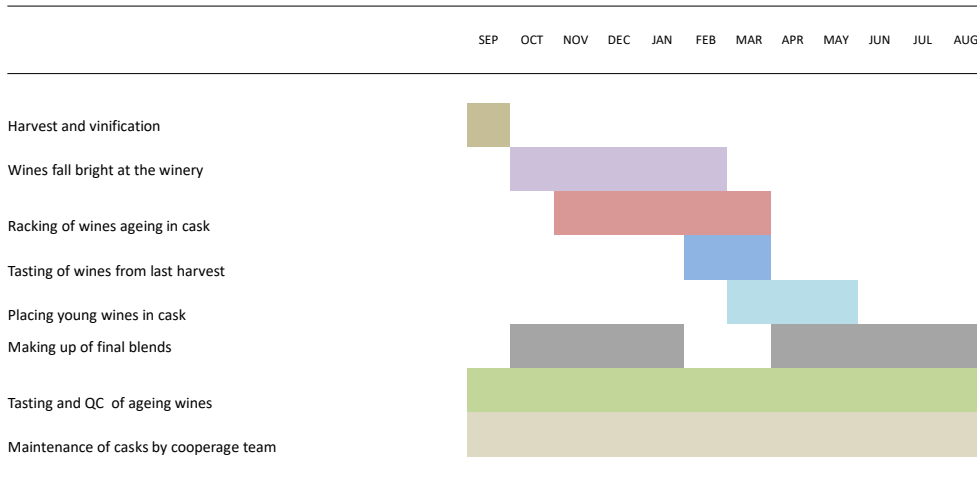



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AGED TAWNY - CALENDAR OF ACTIVITIES



20 YEAR OLD TAWNY TIMELINE




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4 years **10 years** **20 years** **30 years** **40 years** **50 years**

