



Celebrate
European Quality Wines!



GARNACHA | GRENACHE



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**Garnacha grew 34,05% in value in the U.S.
(Nielsen 2012 – 2017)**

GARNACHA

IS

HOT!!!

HOT!!!

HOT!!!

HOT!!!

HOT!!!

**ENJOY
IT'S FROM
EUROPE**



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The Big, Wide Wonderful World of Garnacha/Grenache

Grenache, all around the world



The Big, Wide Wonderful World of Grenache/Garnacha

Or you can call it:

Abundante, Aleante, Aleantedi Rivalto, Aleante Poggiarelli,
Alicant Blau, Alicante, Alicante Grenache, Aragones,
Bois Jaune, Cannonaddu, Cannonadu Nieddu,
Cannonau, Cannonau Selvaggio,
Canonazo, Carignane rosso, Elegante, Francese,
Gamay del Trasimeno, Gamay Perugino...
[Take a deep breath]



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The Big, Wide Wonderful World of Grenache/Garnacha

[Exhale]

...Garnaccho negro, Garnacha Comun, Garnacha negra, Garnacha Roja, Garnacha tinta, Garnatxa negra, Garnatxa Pais, Gironet, Granaccia, Granaxa, Grenache noir, Grenache rouge, Kek Grenache, Lladoner, Mencida, Navaro, Navarra, Navarre de la Dordogne, Navarro, Negru Calvese, Ranconnat...



[Another deep breath]

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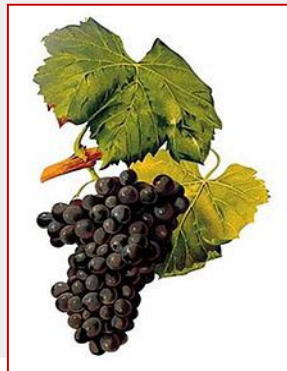
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The Big, Wide Wonderful World of Grenache/Garnacha

... Red Grenache, Redondal, Retagliadu Nieddu, Rivesaltes, Roussillon Tinto, Roussillon, Rouvaillard, Sans Pareil, Santa Maria de Alcantara, Tentillo, Tintella, Tintilla, Tinto Menudo, Tinto Navajcarnero, Tai rosso, Toledana, Uva di Spagna, and Vernatxa.



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OVERVIEW



Garnacha/Grenache
is one of the world's oldest and most
widely planted wine grapes.

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OVERVIEW



Garnacha/Grenache offers tremendous
value
for the U.S. Market.

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OVERVIEW



Garnacha/Grenache wines are ideally adapted to American tastes and for a variety of occasions. It is the only major grape variety with red, grey and white variants, which allow it to produce highly diverse wines: Still or Sparkling, red, white, rosé and sweet (Natural Sweet or Fortified Sweet Wines)

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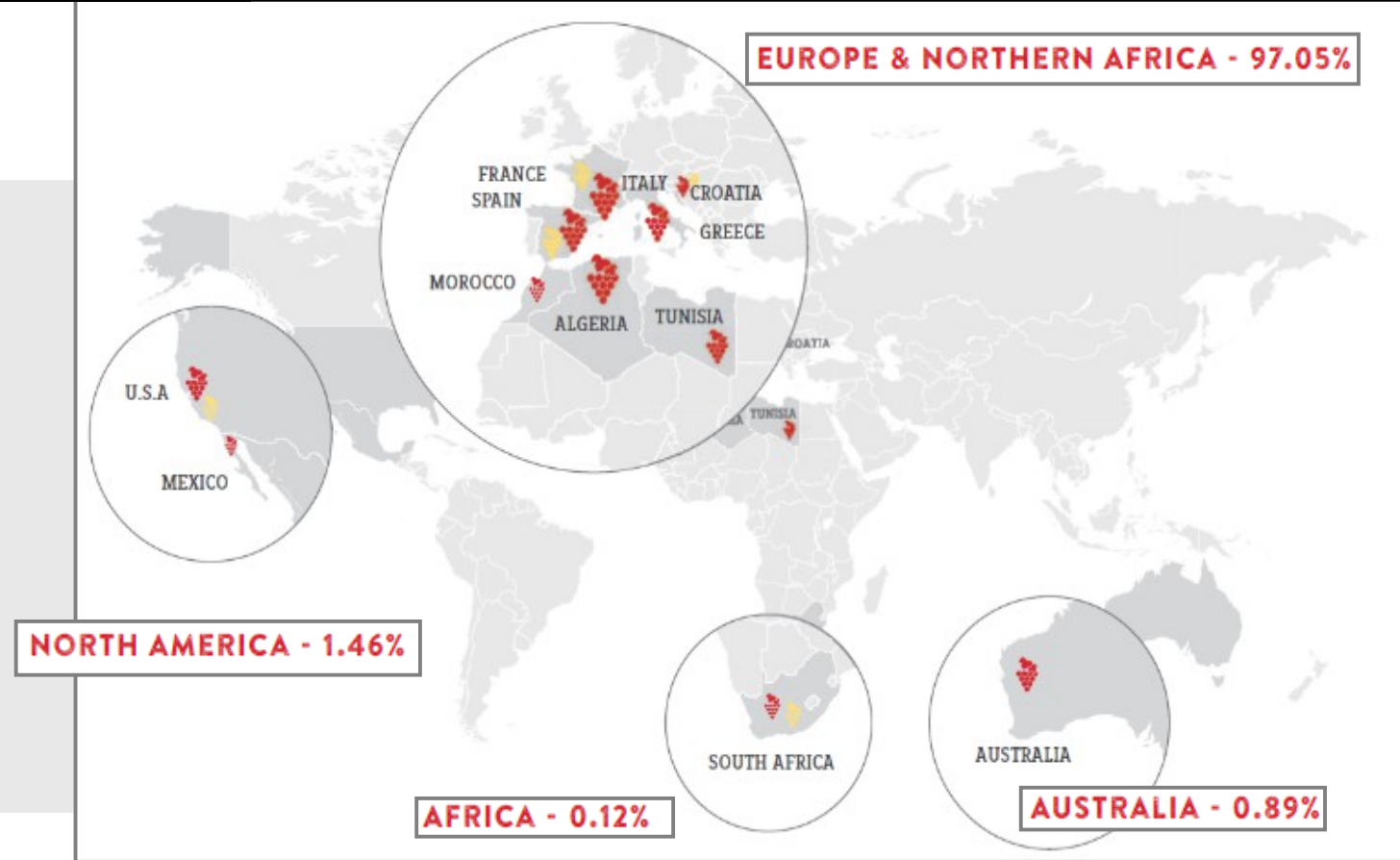
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history

Garnacha/Grenache most likely originated in Spain in the region now known as Aragon according to ampelographical evidence.*



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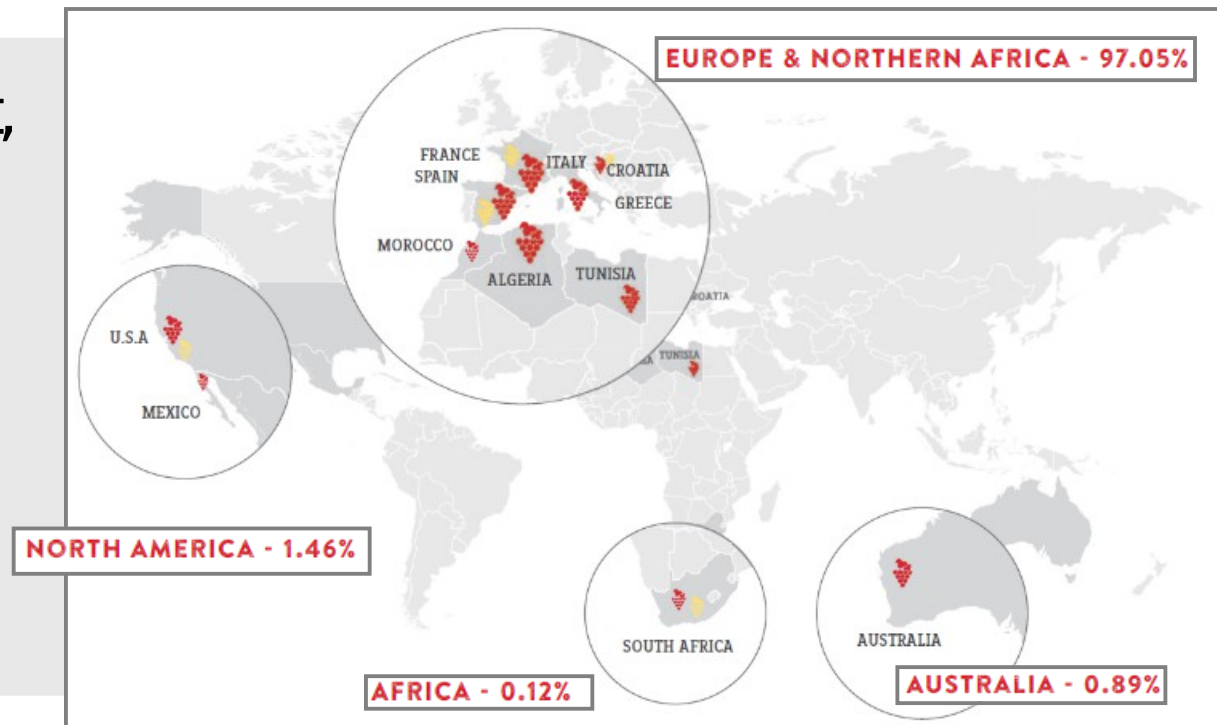


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Because Garnacha/Grenache needs hot, dry conditions, it was the ideal grape for the Mediterranean climate and it spread to the south and east, to Catalonia and then to places outside Spain that were under Aragonian rule



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history

As a result, Garnacha/Grenache has a long history in southern France, Corsica, Sardinia, southern Italy, Sicily, Croatia and even Greece, in addition to its European native land.



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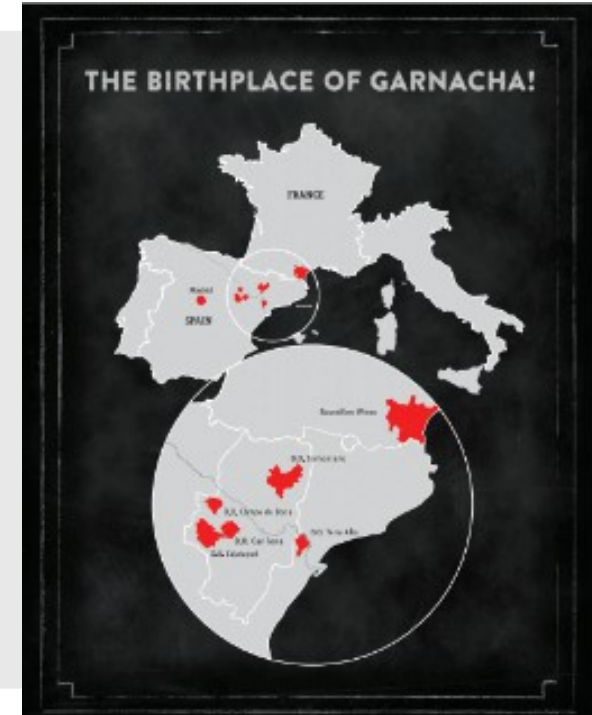
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origin

Winemakers in the varietal's birthplace
(P.D.O.s of Calatayud, Campo de Borja, Cariñena, Somontano, Terra Alta and Roussillon – France) have taken a new approach to producing Garnacha/Grenache playing a starring role.



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Spanish appellations (PDO)

These products carry a guarantee of their provenance and quality guaranteed by the EU: the **Protected Designation of Origin (PDO)** and **Protected Geographical Indication (PGI)**.

If you see these labels on any food or drinks, you can rest assured that you will be rewarded with excellent quality and European standards (sustainability, animal welfare, food safety, traceability; among others.



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France's Roussillon AOP & IGP

Roussillon Vineyard AOP Dry Wines

- AOP Collioure
- AOP Côtes du Roussillon
- AOP Côtes du Roussillon /
Côtes du Roussillon Villages
- AOP Côtes du Roussillon Villages
Latour de France
- AOP Côtes du Roussillon Villages
Lesquerde
- AOP Côtes du Roussillon Villages
Caramany
- AOP Côtes du Roussillon Villages
Tautavel
- AOP Côtes du Roussillon Villages
Les Aspres
- AOP Maury Sec



Roussillon Vineyard in IGP

- IGP Côtes Catalanes
- IGP Côte Vermeille



Roussillon Vineyard AOP Vins Doux Naturels

- AOP Maury Doux
- AOP Banyuls & Banyuls Grand Cru
- AOP Rivesaltes
& Muscat de Rivesaltes

NB : The area of Muscat de Rivesaltes
also covers the areas of
Banyuls & Banyuls Grand Cru
and Maury.



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elements

Soils: Garnacha/Grenache can produce excellent wines on a variety of soils. There are excellent wines made from Garnacha/Grenache on slates, clay and pebbles, granite and limestone. Poorer soils give the best results. But no matter the mineral composition, it is critical that the soils be warm and with excellent drainage so that the roots dig deep.



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elements

Water: Garnacha is highly drought-resistant and produces more concentrated wines when water is limited.



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elements

. **Vines:** Garnacha/Grenache's sturdy wood makes it able to withstand the strong winds of the Mediterranean valleys (the Cierzo and Garbinada in Spain; Tramuntana in France) which help keep the clusters dry and healthy. Garnacha/Grenache's tight grape clusters make it prone to bunch rot and downy mildew in humid or rainy locations.



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VITICULTURE

Garnacha/Grenache is highly sensitive to variations in terroir and requires specific conditions and care to produce its best wines

As with all hot climate viticulture, canopy, soil and water stress management are essential if the grapes are to retain acidity and reach ideal phenolic ripeness



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VITICULTURE

Growing Season: Garnacha/Grenache buds early and ripens late, requiring a long growing season of more than 150 days. Indeed, Garnacha/Grenache harvests are often among the latest in Europe.

'Le goût de soleil'



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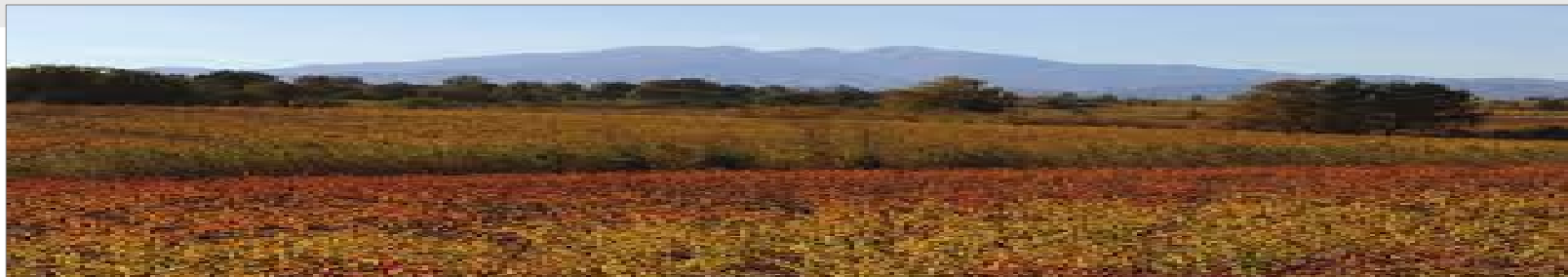


potential

High altitude, old vines, low yields and concentration provide freshness, minerality and acidity and depth.

Garnacha/Grenache is sufficient by itself or can be blended with other grapes.

It is suitable to many different vinification methods.



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potential

Garnacha/Grenache is a distinctive, highly expressive grape, and it produces expressive wines with a wide range of aromas depending on the terroir;

~from sweet, fresh and fruity to intensely mineral in some cases.

~from strawberries to roasted plums, fennel and licorice

~from fresh, unoaked wines to brooding,
long-aged reservas

~from light and dry to intensely sweet to
velvety-textured fortified wines



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potential

— SPAIN —

Grenache gruh-nash

Having claims to its origins in both France and Spain, Grenache is most famously known in Australia as part of a blend with Shiraz and Mourvèdre, but also makes a very appealing straight varietal.

Ccellaring
Up to 5 years

It thrives in moderate to warm climates such as Barossa Valley and McLaren Vale.

Similar weight to
• Light to medium bodied Shiraz

Profile

Light Body Full
Soft Tannin Firm

Pair with
Game and light dishes for the high alcohol and low acidity.

- grilled game
- veal dishes
- fish dishes

Did you know?
Grenache is the French spelling of the Spanish grape **GARNACHA.**

Grenache

Wine Selectors

Red Garnacha/Grenache wines are fruit forward, lush, soft on the palate, with good balance sweetness, acidity and tannins. Key aromas and flavors include red fruits and spices.

Red Garnacha/Grenache produces ripe, aromatic and fruity wines but its thin skin provides moderated tannin or color.

Garnacha/Grenache Rosato takes careful work but there's ample color for enticing, deep pink rosé. With aromas of strawberries, rose petals and a suggestion of sweetness, these wines are perfect for hot weather.



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potential

High altitude, old vines, low yields and concentration, provide freshness, minerality and acidity. Garnacha/Grenache is sufficient by itself or can be blended with other grapes. It is suitable to many different vinification methods

All of the styles that Garnacha/Grenache produces are very expressive wines, with a wide range of aromas depending on the terroir they come from; from sweet, fresh and fruity to intensely mineral in some cases.

Red Garnacha/Grenache wines are fruit forward, lush and soft on the palate, with a good balance between sweetness, acidity and tannins. Key aromas and flavors include red fruit and spices. While extracting sufficient color for red Garnacha/Grenache takes careful work, there is ample color for enticing, deep pink Garnacha/Grenache rosé after maceration. With aromas of strawberries, rose flowers and a suggestion of sweetness, these wines are perfect for hot weather. Red Garnacha/Grenache produces ripe, aromatic and fruity wines but its thin skin provides moderated tannin or color.

White Garnacha/Grenache produces white wines that can range in style from fresh and mineral to rich and lush.

Garnacha/Grenache is unexpected variety for pleasant, fresh or full body sparkling. Garnacha/Grenache is the ideal varietal for Sweet wines, from fresh to oxidized wines (from trendy and seamless aromas)

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diversity



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diversity



LIGHT BODIED
WHITES



FULL BODIED
WHITES



LIGHT BODIED
REDS



FULL BODIED
REDS



ROSE



FORTIFIED
SWEET WINES

Garnacha/Grenache is highly sensitive to growing conditions. Depending on soil, climate and elevation, it can produce wines in a wide range of styles.

Contemporary producers show that older vines, limited yields and the right terroir produces Garnacha that stands on its own.

Older, less productive vines, especially at higher elevations with cooler climates, produce concentrated, elegant and complex wines that benefit from bottle aging.

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Tasting the wines.....



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La Miranda de Secastilla Garnacha Blanca 2016 Viñas del Vero

Region / Appellation : Somontano, Spain

Grapes: 100% Garnacha Blanca; Pago La Miranda,
Secastilla Valley

Alcohol: 13%

Ageing: 4 months



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Corona De Aragón Old Vine Garnacha 2016 Grandes Vinos

Region / Appellation : Cariñena D.O.P, Spain

Grapes: 100% Garnacha; Villanueva de Huerva;
45 year old vines; stony soil

Alcohol: 14%

Ageing: 4 months in French Oak Barrel.



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Garnacha Centenaria, Coto de Hayas Bodegas Aragonesas, 2016

Region / Appellation : Campo de Borja, Spain

Grapes: 100% Garnacha; Monte Alto & La Sarda Vnyds.

Alcohol: 14.5%

Ageing: Ageing for 4 months in new French oak barrels. The malolactic fermentation takes place at this period.



CAMPO DE BORJA
DENOMINACIÓN DE ORIGEN

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Particular Garnacha Old Vine 2015

Region / Appellation : Cariñena Spain

Grapes: 100% Garnacha ~ +30 year old vines

Alcohol: 14%

Fermentation: maceration 3 days 15C, 8 days 28C, 20 days 23C; 8 days fermentation

Ageing: 6 months minimum in French oak barrels.



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La Sabina, Las Moradas de San Martín 2011

Region / Appellation : Vinos de Madrid, Spain

Grapes: Pure Garnacha; Montazo Vineyard, 870 m.

Alcohol: 14.5%

Fermentation: Natural yeast, no enhanced maceration, no sulfur

Ageing: Aged for 14 months in 500- and 225-litre lightly toasted French oak barrels, both new and with other uses.

Denominación de
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Tablas Creek Grenache 2016

Region / Appellation : Paso Robles, California

Grapes: 100% Garnacha

Alcohol: 14,3%

Ageing: Neutral Oak barrels.

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Garnacha In The New World



Renegade Grenache 2016 (Sleight of Hand Winery)

Region / Appellation :

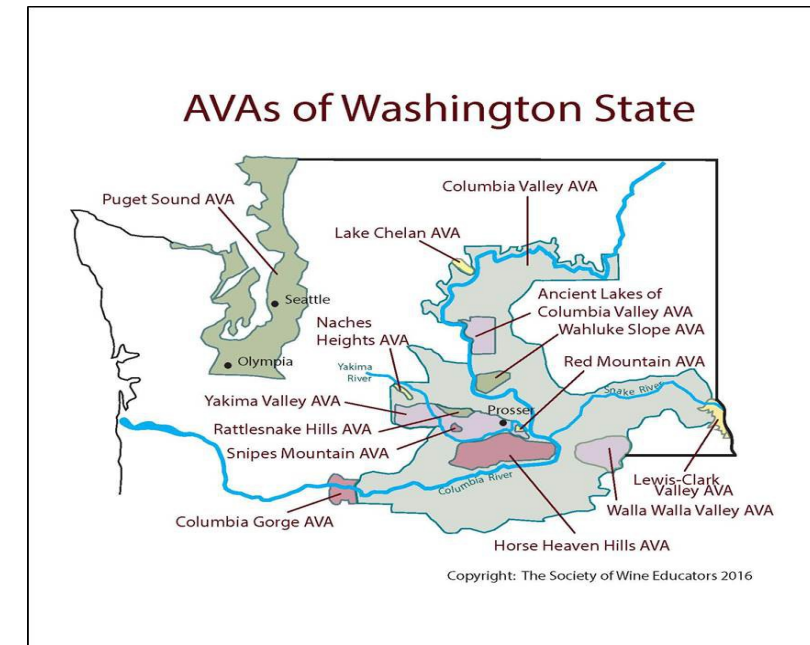
Walla Walla Valley AVA

“The Rocks”, Milton-Freewater

Grapes: 100% Garnacha

Alcohol: 14,3%

Ageing: 16 months Neutral
French Oak barrels.



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Grenache In The New World: Australia



D'Arenberg Grenache The Derelict Vineyard 2014

Region / Appellation : McLaren Vale, South Australia

Grapes: 100% old vine Garnacha

Alcohol: 14,5%

Fermentation: Parcels harvested/vinified separately in open fermenters, then blended

Ageing: 12 months in older French and American oak barriques.



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AOP Banyuls >>Al Tragou<< Domaine Vial-Magneres,1990

Region /Appellation : AOP Banyuls, France

Grapes: 95% Garnacha (Noir, Blanc, Gris) – 5% Carignan

Alcohol: 18%

Ageing: in old oak barrels. Long oxidation.

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Rivesaltes Ambré 1974 Le Vignobles de Constance et Terrasous

Region / Appellation : Rivesaltes, France

Grapes: 50% Grenache Blanc – 50% Grenache Gris

Alcohol: 16%

Ageing: in large open oak casks to allow contact with the air. The oxidation that results during the ageing process creates the unique taste known as « **rancio** ».



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THANK YOU!



European Garnacha/Grenache Quality Wines

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