

A Tale of Two Mountains

Atlas Peak AVA and Mt. Veeder AVA



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WELCOME to this world famous
wine growing region



NAPA VALLEY



napa valley vintners

... and
the wine
is bottled
poetry ...

Robert Louis Stevenson

Key Takeaways from our session

Please start tasting your wines



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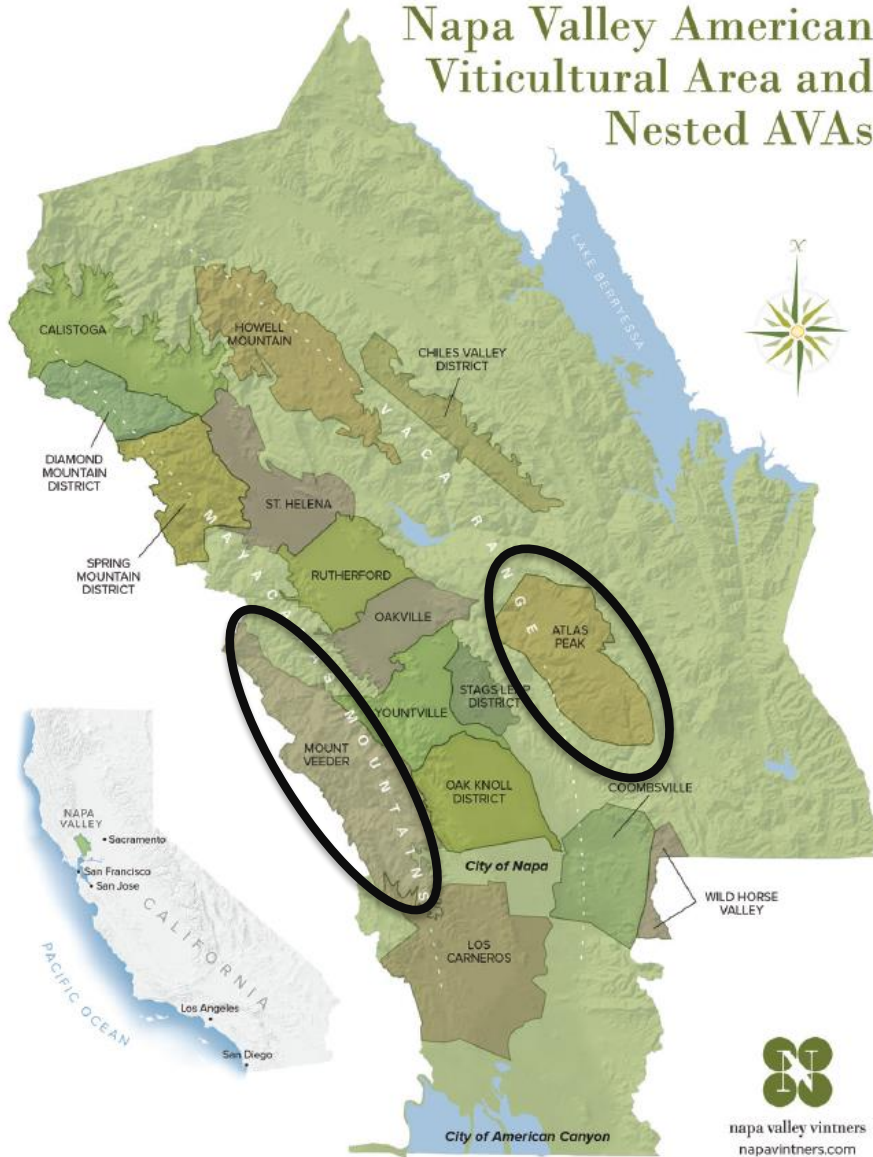
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The Groundwork – Very close but very Different



Napa Valley American Viticultural Area and Nested AVAs

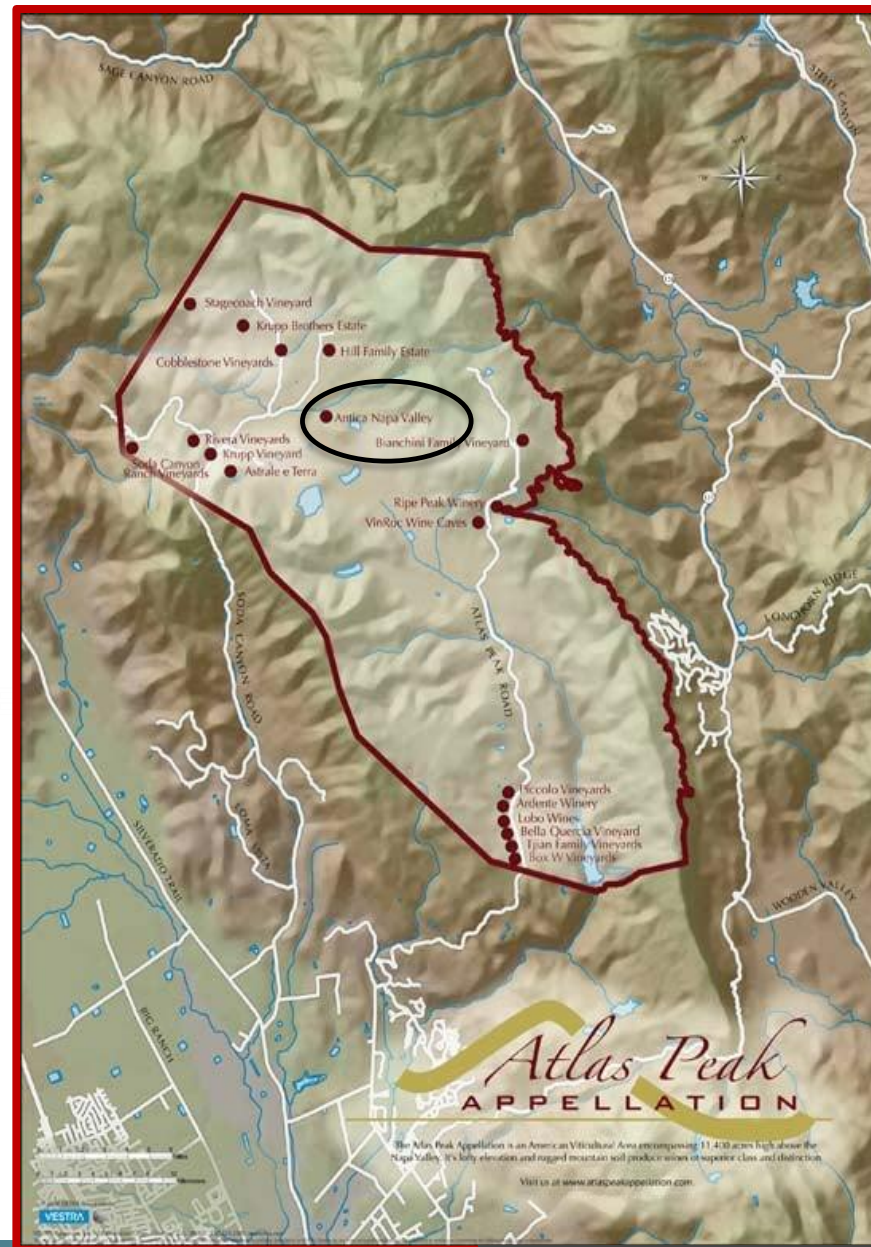


Napa Valley is itself an AVA, and it has been since it received its own designation in 1981. It is California's first recognized AVA and the second in the United States. Within the Napa Valley AVA exist 16 nested AVAs, which include Atlas Peak and Mt. Veeder.....

**The Gateway Pillars
to
Napa Valley**

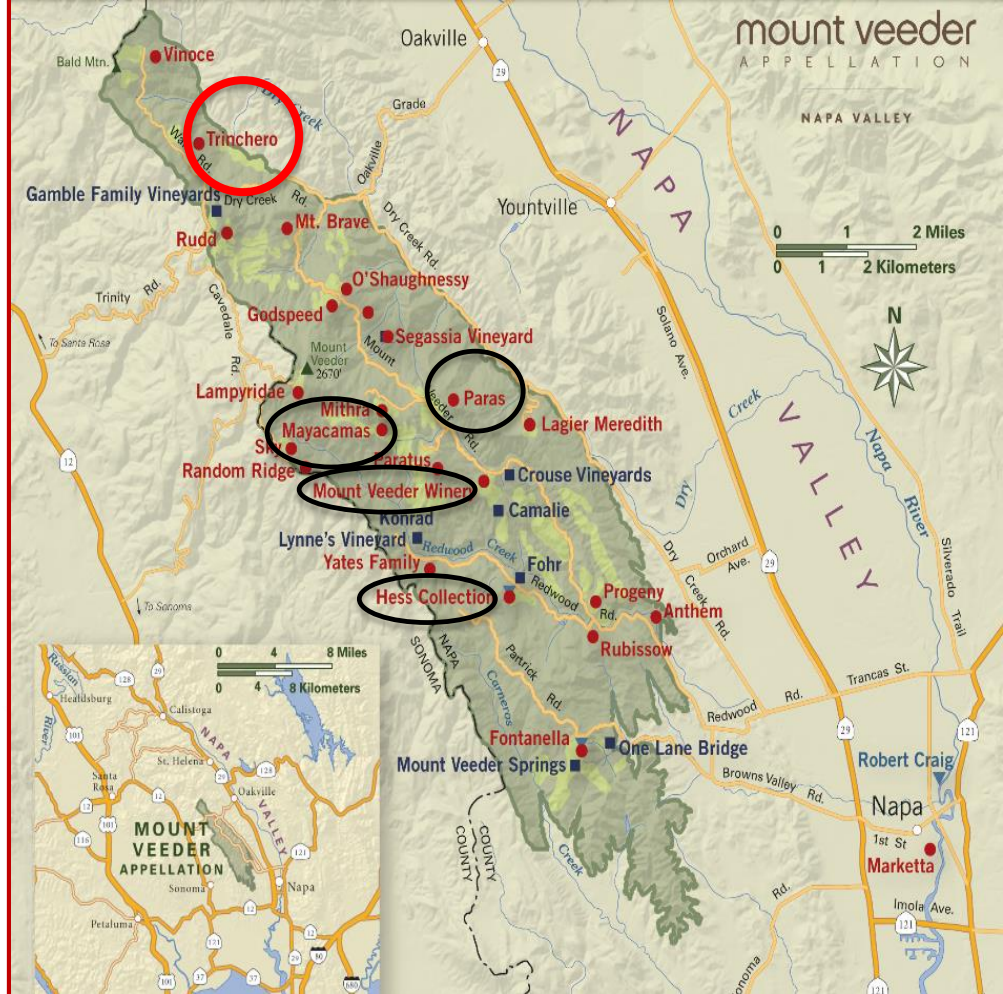
Atlas Peak APPELLATION

- Southeast Napa Valley
 - Atlas Peak Appellation is located primarily within the Soda Canyon and Foss Valley areas, northeast of the town of Napa, east of Yountville and above the foothills of the Stags Leap District. Elevation: 2,663 feet, it is the most prominent peak in the region.
- Total Area: 11,400 acres
- Under vine: about 2,000 acres
 - Cabernet Sauvignon (1,000+ acres)
 - Chardonnay (146 acres)
 - Merlot (84 acres)
 - Cab Franc (24 acres)





- Southwest Napa Valley
 - West of Napa and Yountville, within the Mayacamas Range. Adjoins the cool Carneros District. Elevation: 2,550 feet
- Total Area: 16,000 square acres
- Under vine: about 1,000 acres
 - Cabernet S. (540 acres)
 - Chardonnay (76 acres)
 - Malbec (74 acres)
 - Merlot (39 acres)
- Total Production: approx. 40k cases



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History



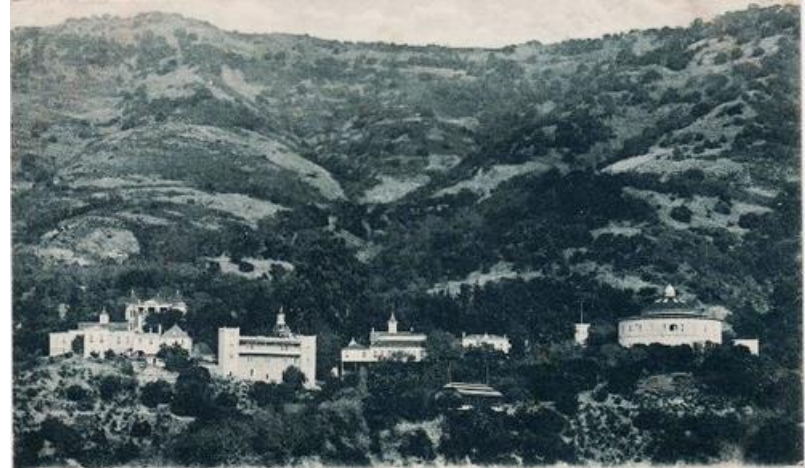
Atlas Peak APPELLATION

- Vineyards were first planted on Atlas Peak in 1870, and the area experienced steady growth in vineyard acreage between 1880 and 1901.
- Plantings included:
 - Chasselas, Malvoisie, Burgundy, Zinfandel, Muscat, Flaming Tokay, Mission, and Riesling.
- The first winery was established in the early 1980s
- Atlas Peak growers supply fruit to dozens of wineries in Napa and Sonoma counties, helping to create some of the finest wines in the world
- Established as an AVA in the early 1990s,



Atlas Peak

APPELLATION



1778 Hase Stationery Co., Publishers

Soda Springs, Napa, Cal.



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Atlas Peak

APPELLATION



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Atlas Peak

APPELLATION



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- Named for the Dutch Presbyterian pastor, Peter Veeder.
- Known primarily as a resort area the “Napa Redwoods”. Herman Hudeman owned around 2,500 acres and established a popular resort. He did have a small winery and some vineyards.





Wing Canyon Vineyard



Mayacamas Vineyard

- The Wild West days winemaking on Mount Veeder was first recorded
 - 1864 Captain Stelham Wing presented the first Mount Veeder bottling in the Napa County Fair, a wine hailing from today's Wing Canyon Vineyard.
- The Germanic thread continued with the founding in the 1880's:
 - Streich Winery (today's Yates Family Vineyard)--by Ernest Streich, and the Fisher Winery (today's Mayacamas Vineyards) by John Henry Fisher, of Stuttgart.
- Commercial scale production arrived on Mount Veeder in 1900 when Theodore Geir, a colorful and flamboyant German-born Oakland liquor dealer, bought the property that would later become the Christian Brothers' Mont La Salle Winery--**today's Hess Collection Winery.**
- By the late 1890's, there were some 20 vineyards and 6 wineries
- Prohibition diminished the vineyards
 - Mayacamas Vineyards in 1941 – **Jack Taylor (first to plant Chardonnay and Cab S.) Bob Travers - 1974**
 - Bernstein Vineyards in 1964. **Iene and Michael Bernstein, whose 1973 Cabernet Sauvignon was the first wine to bear the Mount Veeder designation on the label.**



Mayacamas Vineyard



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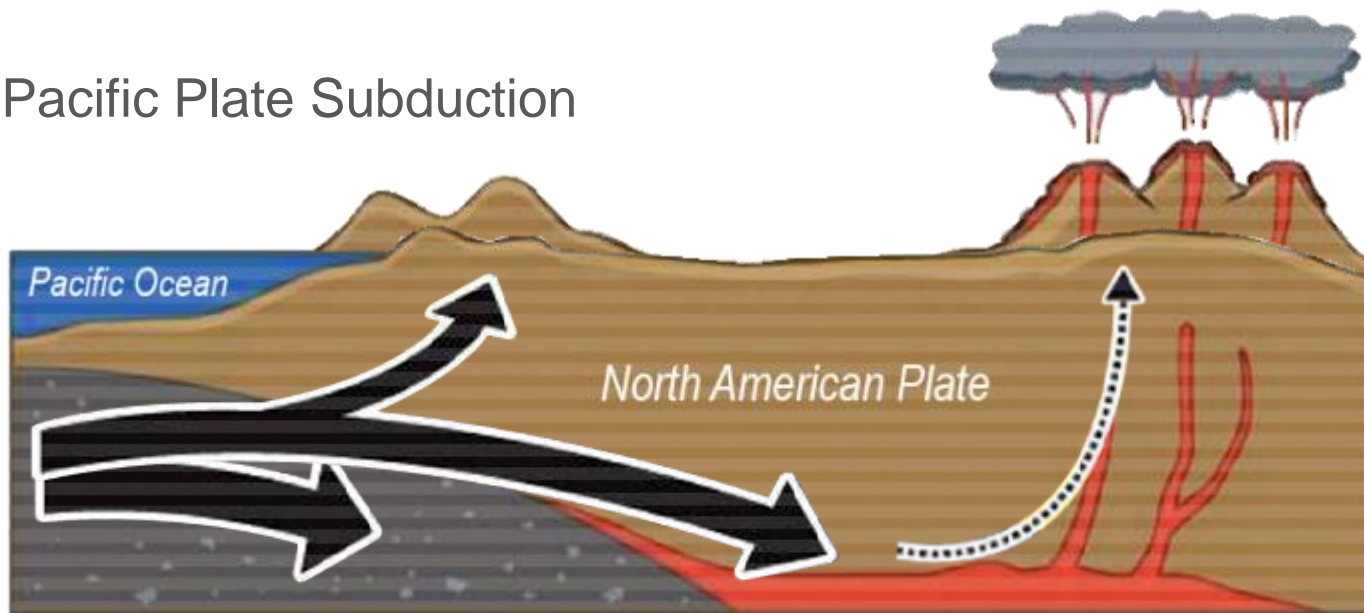
Terroir



The Great Valley Sequence and The Franciscan Formation

Franciscan Formation (ocean floor)

Pacific Plate Subduction



← Great valley sequence

← Magma rises to form volcanoes and mountains



“NAPA VALLEY'S MOST HIGHLY ELEVATED, RUGGED AND VISUALLY STUNNING LANDSCAPE”

Elevation:

• High	Average	Low
• 2,600	1,504	1,268

Climate:

- Cool, mountain influenced
- About 10–15° cooler than the valley floor in summer;
- Above the fog line, there is low day-to-night temperature range, with summer temperatures rarely rising above 90°
- **Rainfall:** 38 inches

Soils:

- **Heavily volcanic and relatively young geologically.** Most of the vines are planted on **west facing slopes** and get a lot of sunlight until late in the afternoon.



Antica Napa Valley

From:  To:

08/15/19 4:51AM
Air Temperature (F): 57.5

From:  To:

08/15/19 5:07AM
Air Temperature (F): 78.9



Elevation:

High	Average	Low
2,600	1,041	453

Climate:

- Cool to moderate, with most vineyards above the fog-line, meaning warmer nights and cooler days and less diurnal range than the valley floor. Typical mid-summer high temperatures about 85°F. **East-facing slopes - Less Sun exposure**
- **Rainfall: 35 inches**

Soils:

- Sedimentary based, former seabed, shallow and generally well drained, as well as more acidic, with low fertility. Most have a sandy or sandy-loam texture.

Principal varieties & characteristics: **Ageability** is a hallmark of Mt. Veeder wines.

Cabernet Sauvignon: **Low yields give red wines a firm, tannic structure with strong earth-berry aromas and rich.**

Chardonnay: **minerally, appley, even citrus flavors with med++ acidity.**



Trinchero Clouds Nest Vineyard

What's my Wine

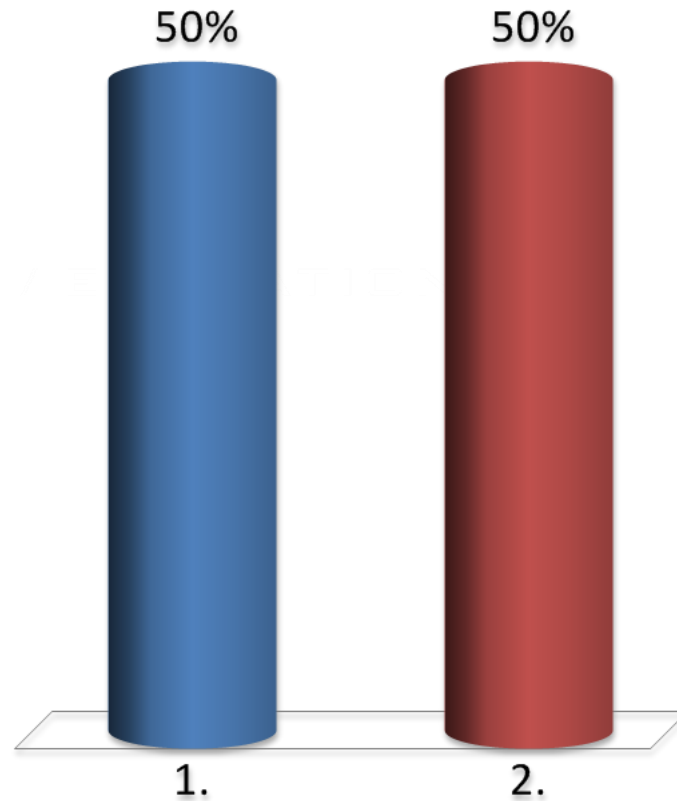


Everyone's Favorite Wine Show – The game in which you tell us “What's my Wine”!



Please select a Team.

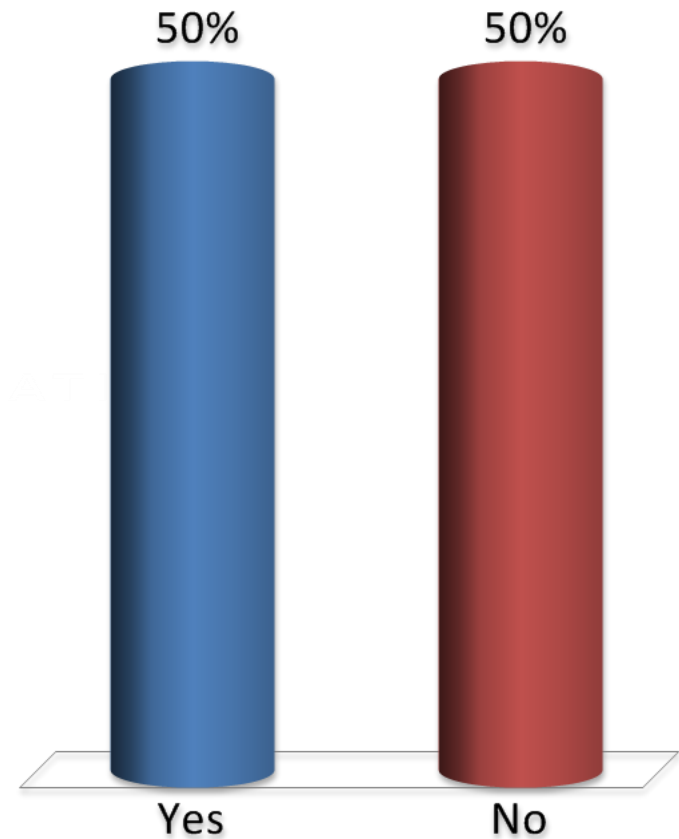
1. Team 1
2. Team 2



Wine #1 and #2

Are they the same Vintage

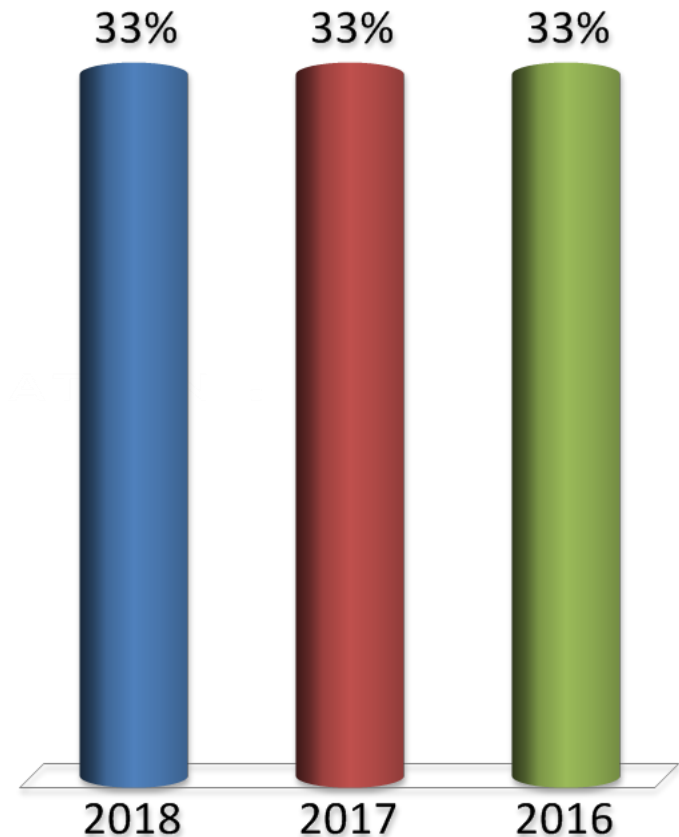
- A. Yes
- B. No



Wine #1 and #2

What is the Vintage?

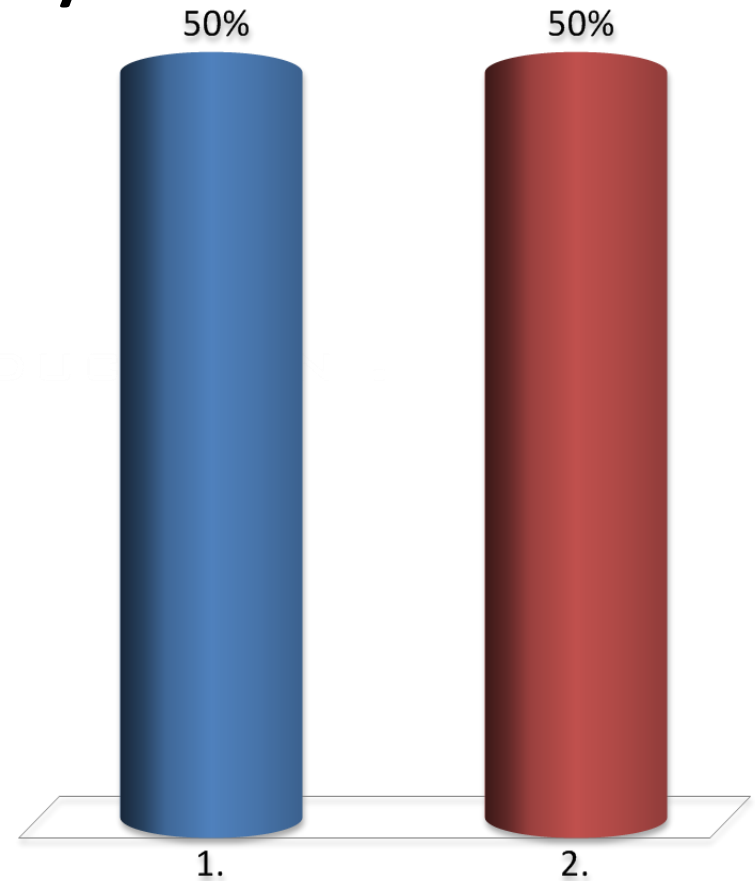
- A. 2018
- B. 2017
- C. 2016



Wines #1 and #2

Which wine do you think has more citrus & “minerality”

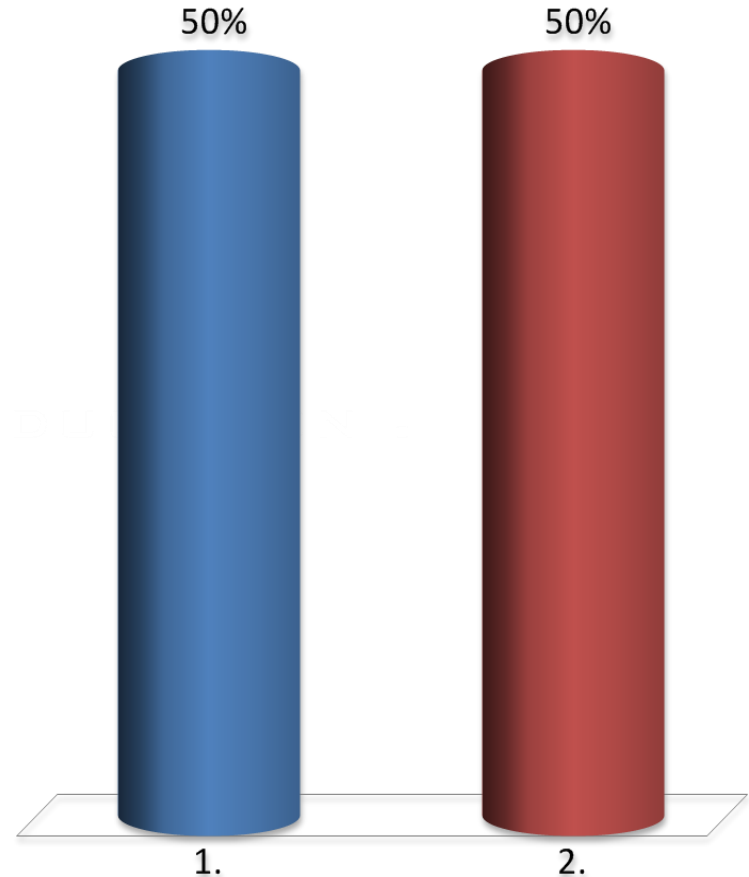
- 1.
- 2.



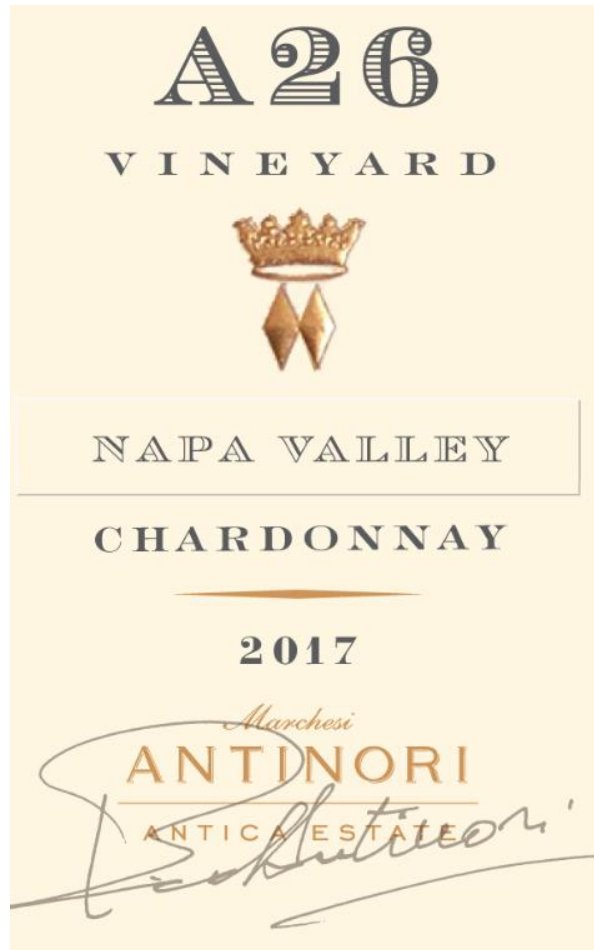
Wines #1 and #2

Which wine is from Atlas Peak?

- 1
- 2



Wine #1



Wine #2



THE HESS COLLECTION
SMALL BLOCK SERIES
Mount Veeder Chardonnay

Team Scores

Points

Team

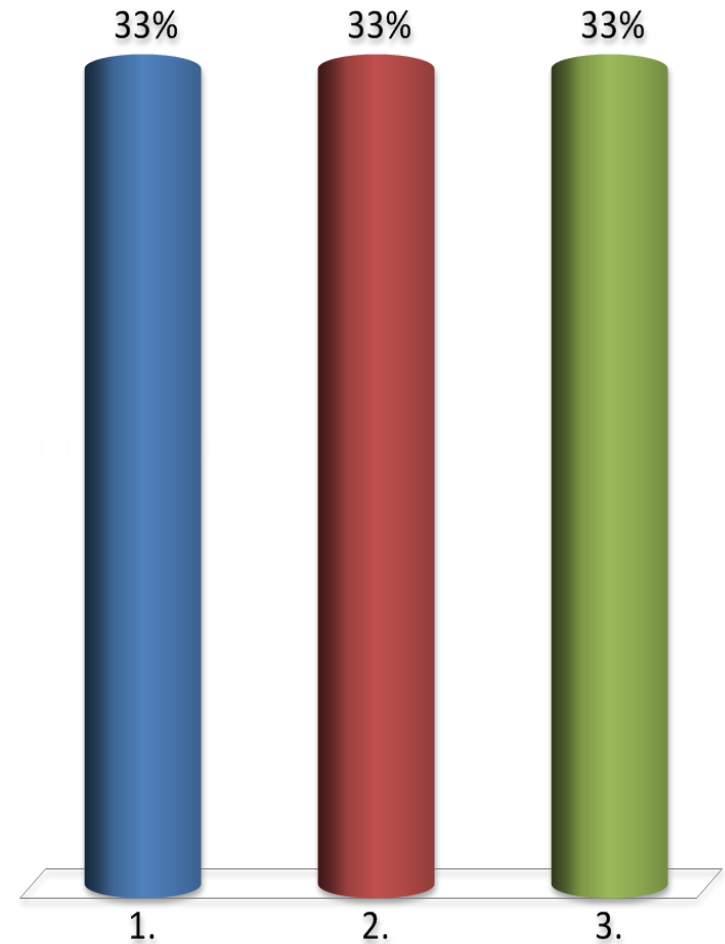


What Percentage of your Current Points Would You like to Wager on the Next Question?

1. 0%
2. 25%
3. 50%
4. 75%
5. 100%

Which Statement is true?

1. Atlas Peak was formed partially from a raised seabed
2. There are more planted vineyards on Atlas Peak vs Mt Veeder
3. The Mt. Veeder begins at a higher elevation vs Atlas Peak



Team Scores

Points

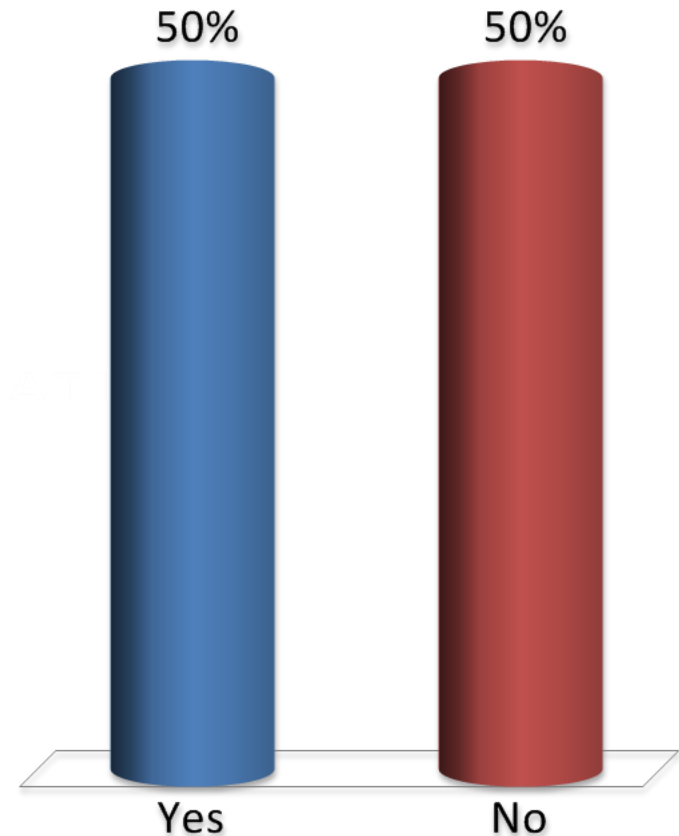
Team



Wine #3, #4, #5 and #6

Are they the same Grape Variety

- A. Yes
- B. No

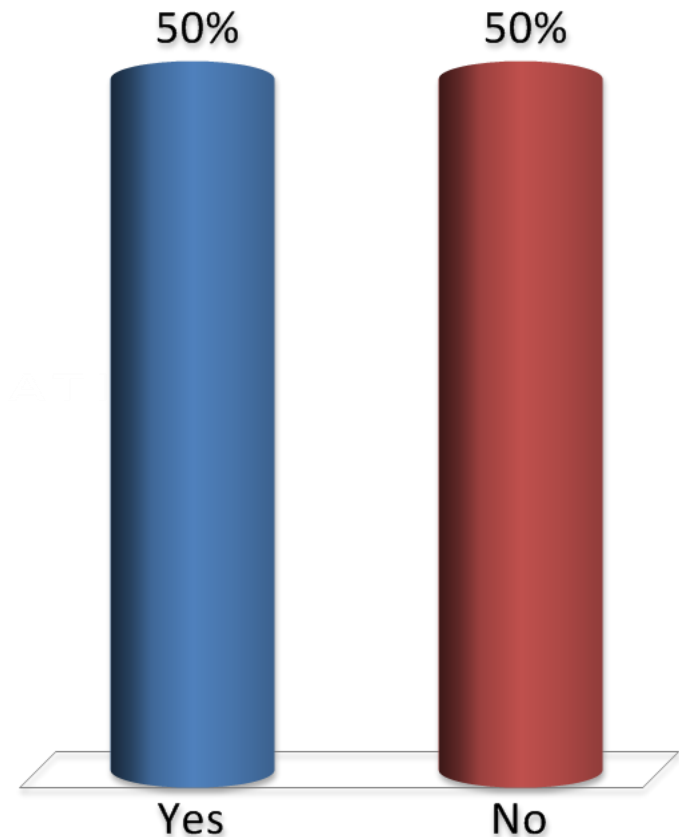


Wine #3, #4, #5 and #6

Are they all the same Vintage?

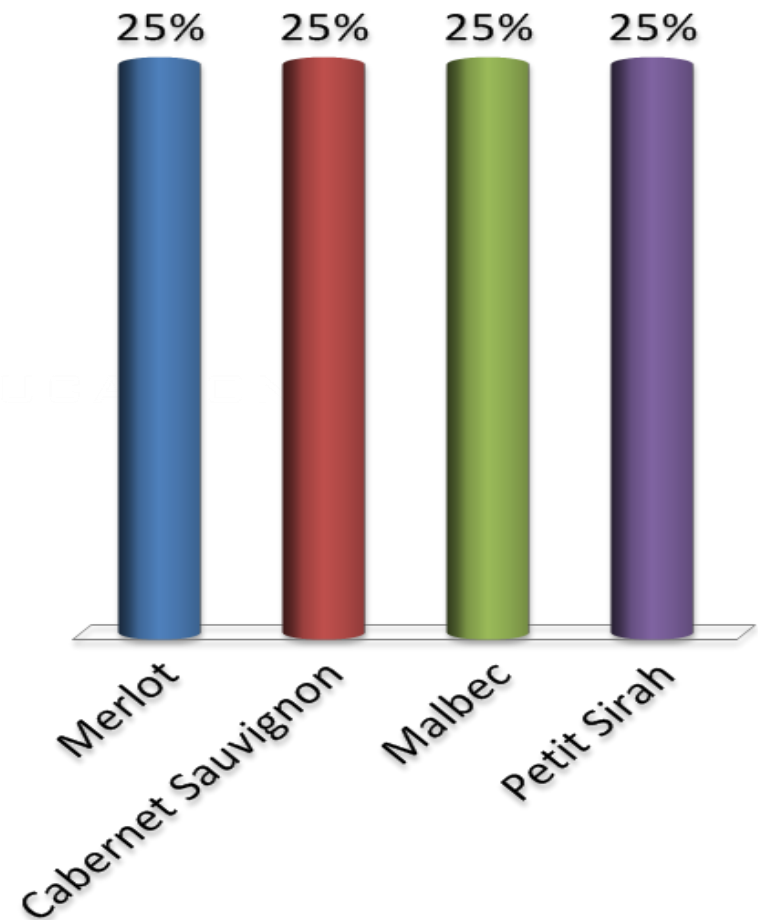
A. Yes

B. No



What is the Grape Variety?

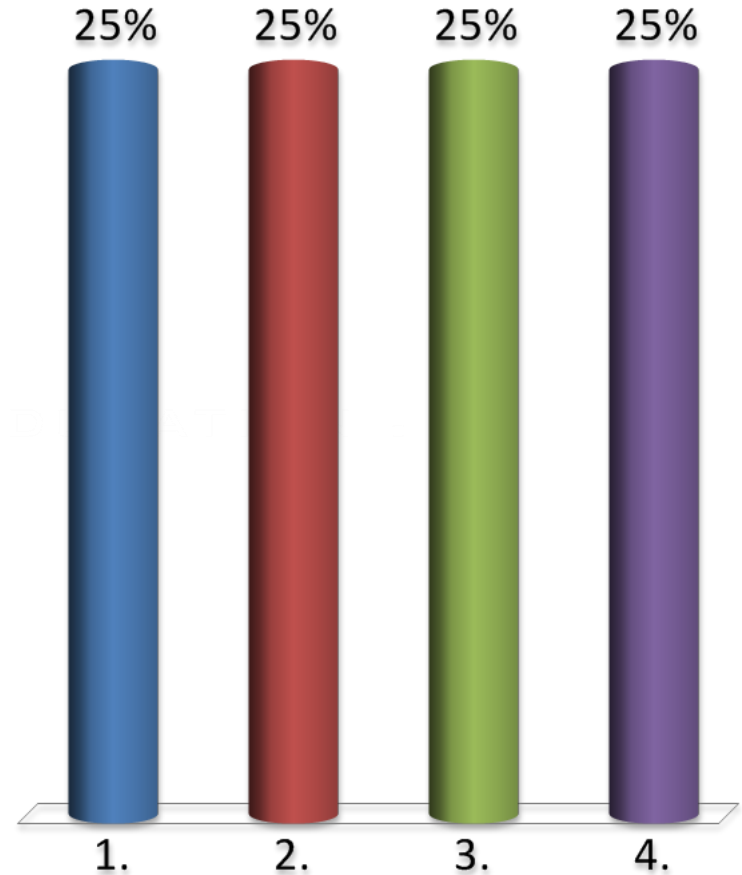
- A. Merlot
- B. Cabernet Sauvignon
- C. Malbec
- D. Petit Sirah



Wines #5 and #6

What is the Vintage?

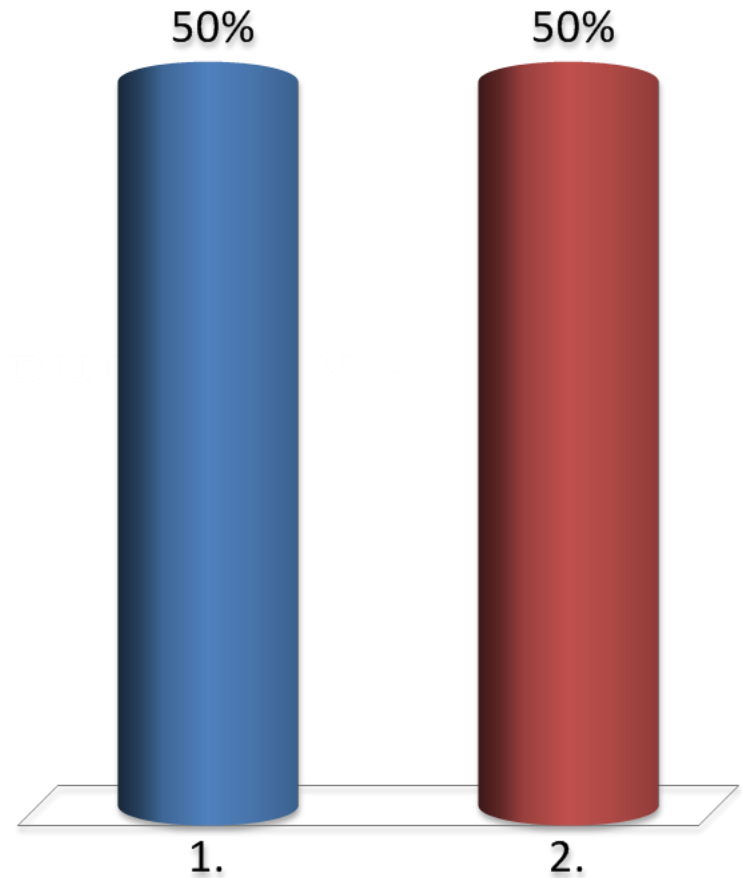
1. 2010
2. 2009
3. 2008
4. 2007



Wines #3 and #4 (2014)

Which wine is from Mt. Veeder?

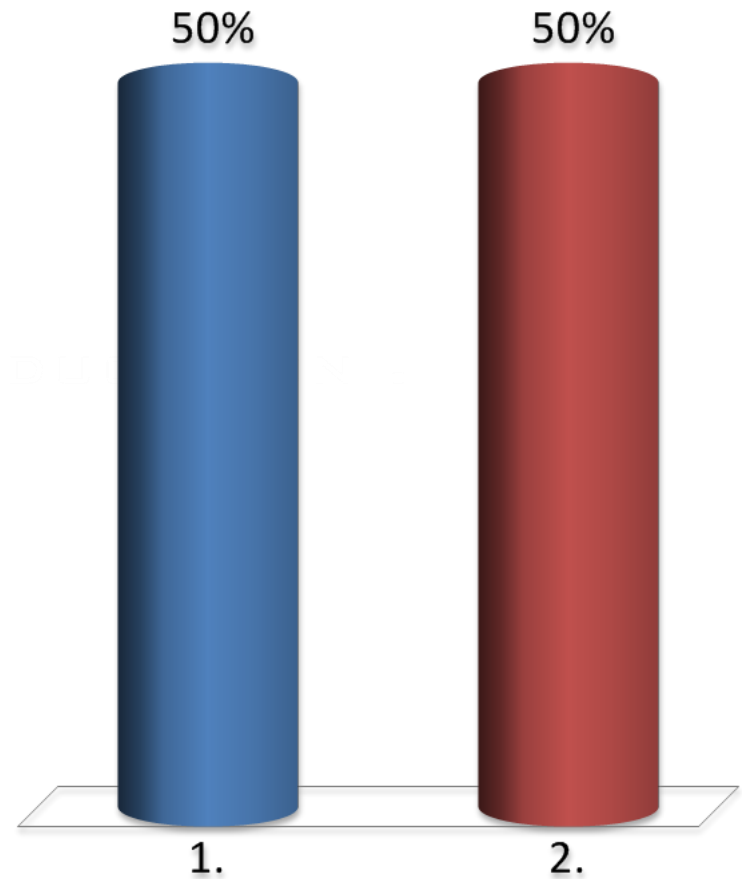
1. 3
2. 4



Wines #5 and #6 (2007)

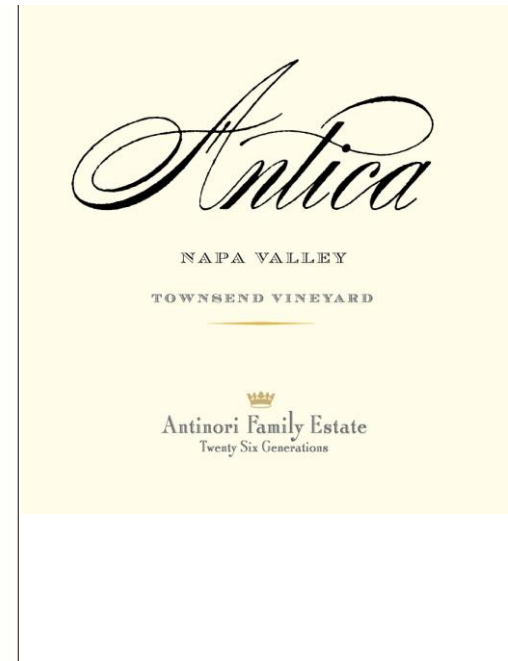
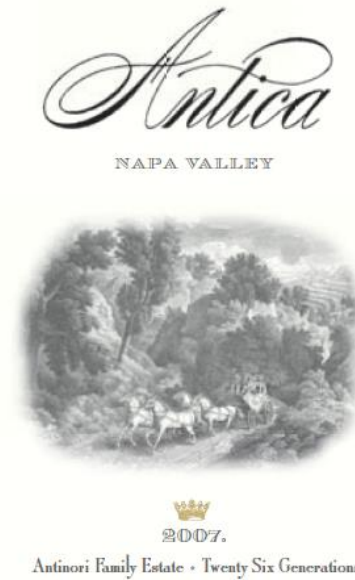
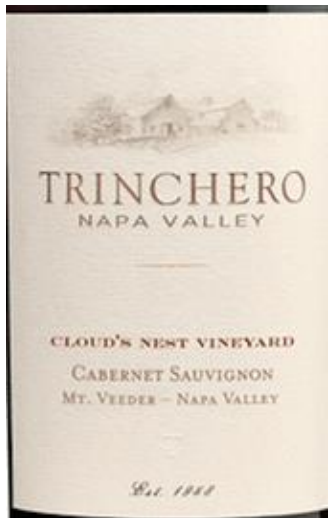
Which wine is from Atlas Peak?

1. 5
2. 6



Wines #3 and #5

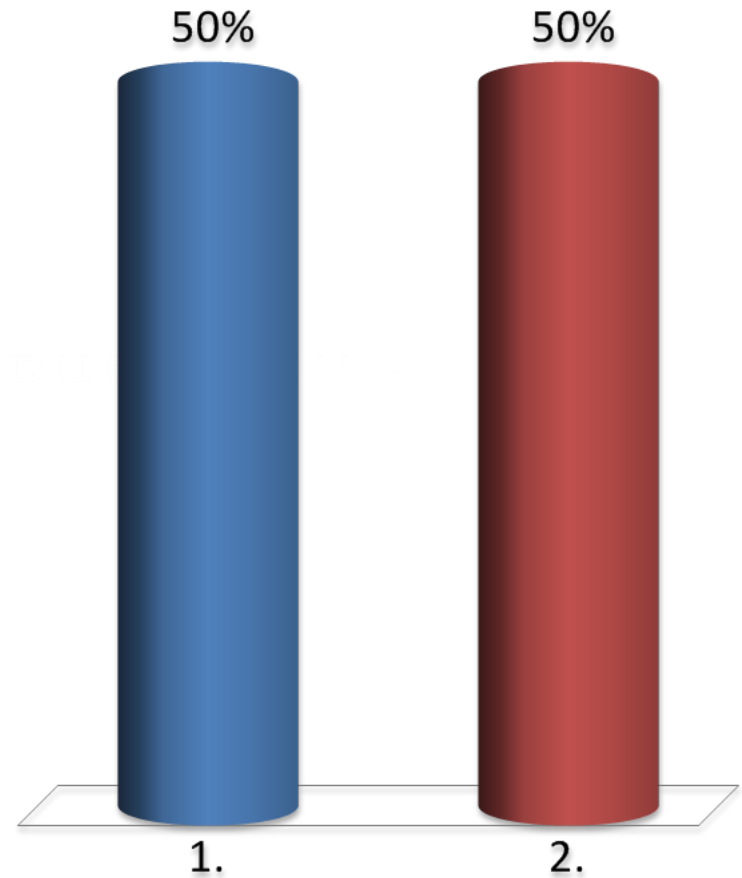
Wines #4 and #6



Wines #7 and #8

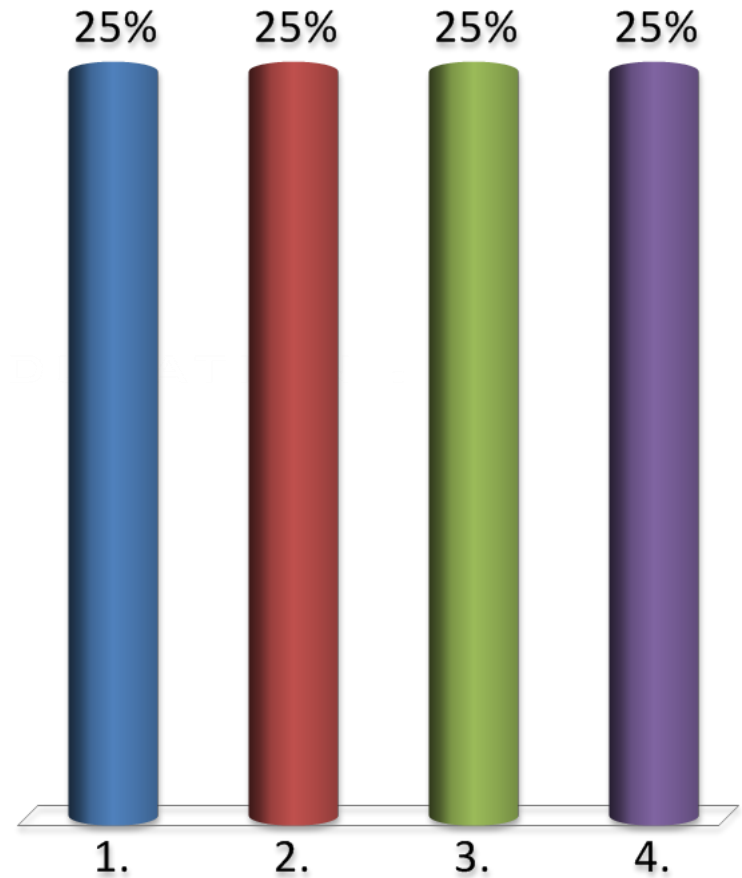
Which wine is **not** from Mount Veeder or Atlas Peak?

1. 7
2. 8



Wines #8 is from....

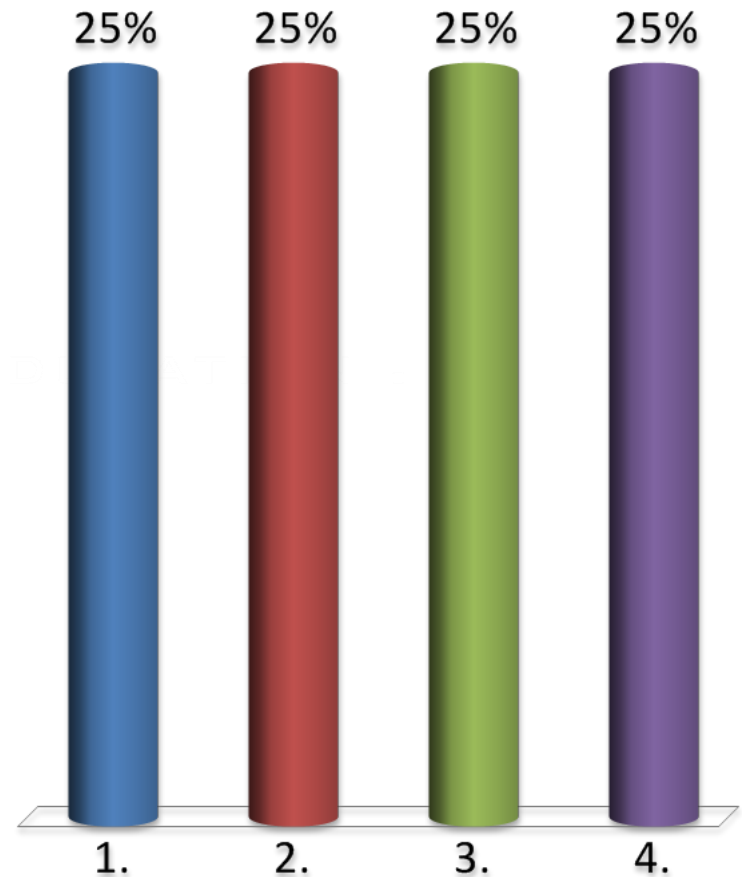
1. Sonoma
2. Bordeaux
3. Oakville
4. Amador County



Wines #8

In this Vintage, the number one song was...

1. Let it Be
2. Honey Honey
3. Love will keep us Together
4. Bohemian Rhapsody



Wine #8 – 1975 Leoville Barton



Team Scores

Points

Team



What Percentage of your Current Points Would You like to Wager on the Next Question?

1. 0%
2. 25%
3. 50%
4. 75%
5. 100%

Wine #7

Is a _____ Mayacamas Chardonnay (1.5L)

1. 1988
2. 1982
3. 1974
4. 1971
5. 1967
6. Older than 1967



Team Scores

Points

Team





Thank you from all of us at the Society of Wine Educators

Wines of our Seminar

#	Wine/Spirit Name	Vintage
1	Antica Napa Valley Chardonnay	2017
2	Hess Collection Chardonnay	2017
3	Trinchero Napa Valley Cabernet Sauvignon Mt. Veeder	2014
4	Antica Napa Valley Cabernet Sauvignon	2014
5	Trinchero Napa Valley Cabernet Sauvignon Mt. Veeder	2007
6	Antica Napa Valley Cabernet Sauvignon	2007
7	Mayacamus Chardonnay (1.5L)	1971
8	Chateau Leoville Barton	1975