



So, You Want to Build a Wine Class? Focus and Adaptability are Keys to Success




Don / Dr. Don (he/his)



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Overview/ Objectives



- Critical learning considerations
- Dynamics of leveling
 - beginner, intermediate, and advanced
- Adaptability for learning
 - COVID and after; what works and what doesn't
 - Styles and reach

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Class Set-up

- Design overview
- Objectives as guides
- Theory
- Material
- Assessment
- What's the point of the session (obj.)?
- Foundation to build on
- Critical background, inc. key facts
- Lecture/Discussion (pictures, maps, books, notes, note sheets)
- Informal and formal

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Quality Objectives

Objectives

- It's the WHAT (why)
 - - old school, "The Student Will Be Able To ..."
- Modern mistake:
 - Learn about...
- Quality:
 - Explain the difference between chardonnay from France versus California

Design and Assessment

- Design
 - It's the HOW (sell the why)
- Assessment
 - It's the SHOW!
- Two Types:
 - Formative
 - Summative



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Dynamics of Leveling


- Beginner to Intermediate to Advanced




- JWU:
 - Beverage Appreciation
 - Foundations of Wine
 - Old World Wine
 - New World Wine
 - Sommelier Capstone
- WSET
 - Wines: L1 (beginner), L2, L3, L4 (diploma)
- SWE
 - Beverage Specialist Certificate
 - Certified Specialist of Wine
 - Certified Wine Educator

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Leveling: What do we know?



Combined with



Please write everything you can about what you know in 1 minute.

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Leveling: What do we know?

Follow-up:

- Designate each item you wrote into the 3 categories
 - beginner
 - intermediate
 - advanced

• Now let's build on this

• How did we do?

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Classroom vs Hybrid vs Online

What works/ed well?

- Social distancing in classroom for tastings
- Adapting info delivery plus changing the methods/assessments
- Zoom breakouts with specific tasks
- Flex schedule and due dates

What doesn't/didn't?

- Tastings outside with costs and legality
- Using the same methods/assessments and style online
- Only lecture of material
- Attempting to do your usual thing or only slightly different

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Learning Styles and Adaptability

• How do I learn best?

• **Variety is the best decision**

Now think of another person for reference –

• How does this (reference) person learn?

• Core styles:

- Visual
- Aural (audio)
- Read/Write
- Kinesthetic

• Plus (esp. in adults):

- Tactile
- Interactive

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How well do you know 21–25-year-olds?

- Outer space has never been without human habitation.
- They always grew up with the thought of a school shooting could be possible.
- There has never been Enron, but there has always been Survivor on TV.
- Robert Downey Jr. has always been Iron Man and sober.
- There have always been more than a billion people in India.
- Films have always been distributed on the internet.
- The Prius has always been a car option and a trip to the bank (inside) is a rare occasion.

Beloit College: The Mindset List: Class of 2022

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Quality Examples Directed to Your Students



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What do I know?



Now, lets try the wine.

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What did I learn?

- Please take a moment to record 3-4 items, info, or ideas you gained over the past hour.
- Questions ??????

*Thank you so much for your time, attention, and participation.
All the best, Don*

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- Dog: <https://unsplash.com/photos/AoqGGAqrLpU>
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Wine # 1

• *Wine changed just before presentation*

2021 Chardonnay

California

Unoaked

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Wine # 2

Lieu Dit

• **2021 Melon de Bourgogne**

• *Melon or Muscadet*

• Santa Maria Valley; Santa Barbara Cty.

• Bien Nacido Vineyard

• Originally planted in 1973

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