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TODAY
WE'LL
COVER...



- The history of Tasmania
- Geography, climate and soils
- Viticulture and winemaking
- Prominent varieties

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HISTORY OF TASMANIA

1823
Bartholomew Broughton establishes first significant vineyard in the colony.

1788
Vines first arrive in Van Diemen's Land on the HMS Bounty; William Bligh plants them at Bruny Island. Early experimental plantings founder.

1834
Settler William Henty sails from Tasmania to Victoria, bringing with him local grapevine cuttings. These cuttings would become Victoria's and South Australia's first vineyards.




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MID-1800s
Van Diemen's Land is renamed Tasmania in 1856. The Tasmanian wine and grape community all but disappears due to the Victorian gold rush.

1958
Claudio Alcorso plants second vineyard – Moorilla Estate – in Hobart.

1956
Jean Miguet plants first (new) vineyard – La Provence, near Launceston.



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**1960s
-1980s**

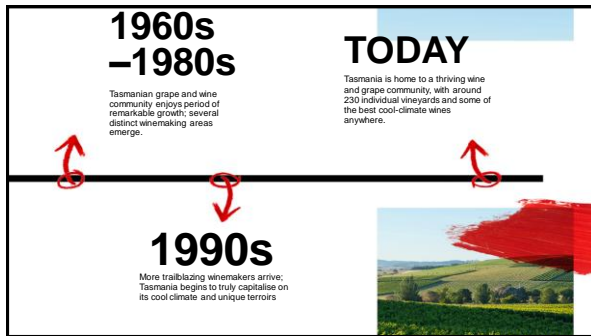
Tasmanian grape and wine community enjoys period of remarkable growth; several distinct winemaking areas emerge.

TODAY

Tasmania is home to a thriving wine and grape community, with around 230 individual vineyards and some of the best cool-climate wines anywhere.

1990s

More trailblazing winemakers arrive; Tasmania begins to truly capitalise on its cool climate and unique terroirs



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GEOGRAPHY, CLIMATE AND SOIL

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A U S T R A L I A



0 500 Kilometres

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GEOGRAPHY

The only officially recognised geographic indication (GI), or appellation, for Tasmania is Tasmania itself. But it has seven distinct wine-growing areas.

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TASMANIA

DEVONPORT PIPERS BROOK PIPERS RIVER
NORTH-WEST
LAUNCESTON
TAMAR VALLEY
EAST COAST
BOHEBO
COAL RIVER VALLEY
DERWENT VALLEY
RICHMOND
HUON VALLEY
HOBART

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CLIMATE

TEMPERATE
WITH MARITIME INFLUENCE FROM TASMAN SEA, BASS STRAIT AND INDIAN OCEAN

VERY HIGH
>1000M
>3280FT

HIGH
750 - 999M
2460 - 3279FT

MEDIUM
500 - 749M
1640 - 2459FT

ALTITUDE
0-1264M (0-4147FT)
WITH THE VAST MAJORITY OF VINEYARDS BELOW 100M (328FT)

LOW

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SOIL

- Extremely varied soils from north to south
- Sandstone and schist in Derwent Valley
- Peaty alluvial and sandy low-humus soils in Coal River Valley
- Pipers River has deep, free-draining, friable soils
- Tamar Valley has gravelly basalt on a clay and limestone base; friable soils
- East Coast is volcanic

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VITICULTURE IN TASMANIA:

COOL-CLIMATE CHALLENGES AND OPPORTUNITIES



- Risks of wind, rain, frost, drought and pests
- Site selection, vintage variation and vineyard management are key

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VINEYARD AND CANOPY MANAGEMENT STRATEGIES:

CONQUERING THE CHALLENGES



- Windbreaks
- Drip irrigation
- Netting
- Leaf removal

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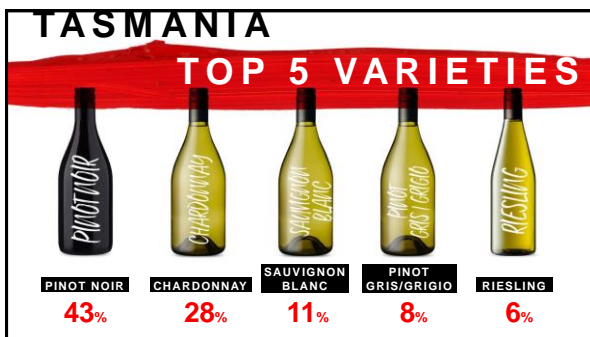
WINEMAKING IN TASMANIA

Has moved beyond first- and second-generation
 Classic techniques influenced by the local climate and terroirs
 Celebrates classic varieties and traditional methods but welcomes experimentation, innovative techniques and alternative varieties

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TASTE OF TASMANIA: NOTEWORTHY VARIETIES

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SPARKLING WINE

TODAY'S TRADITIONAL METHOD SPARKLING WINES ARE PRIMARILY WITH PINOT NOIR AND CHARDONNAY, AMONG THE BEST IN AUSTRALIA

MORE THAN **40%** OF TASMANIA'S WINES MADE INTO SPARKLING WINES

CLIMATE AND GROWING CONDITIONS SIMILAR TO THOSE OF CHAMPAGNE FRANCE

FLAVOURS

- Red apple
- Citrus
- Toast
- Brioche
- Grilled nuts
- Grilled bread

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Tasmanian Sparkling Wines in the US...

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CHARDONNAY

ELEGANT, COMPLEX AND SUBTLE STYLE WITH HIGH NATURAL ACIDITY

AROUND **1/4** OF TASMANIA'S PLANTINGS

USED EXTENSIVELY IN SPARKLING WINE PRODUCTION

OAK AGEING CAN DRAMATICALLY INFLUENCE STYLE

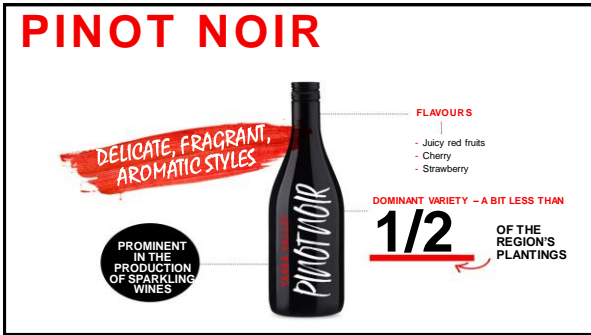
FLAVOURS

- Crisp apple
- Pear

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BEST OF THE REST

The cool climate suits the production of high-quality, age-worthy Riesling, vibrant Sauvignon Blanc and crisp Pinot Gris, among other varieties.

- Pinot Gris
- Sauvignon Blanc
- Gewürztraminer
- Riesling
- Merlot
- Cabernet Sauvignon



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TASMANIA: A COOL-CLIMATE CLASSIC

This tiny island's diverse and innovative winemaking scene and increasingly sought-after wines ensure the region's prominence on the world wine map for years to come. Indeed, the future of Tasmanian wine couldn't be brighter.

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AUSTRALIAN WINE DISCOVERED

EDUCATION MADE OUR WAY

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TOPICS

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comprehensive programs

AUSTRALIAN VARIETIES	AUSTRALIAN REGIONS	TOPICAL
Cabernet Sauvignon and blends	Barossa	Introduction to wine
Chardonnay	Coonawarra	Foundations of Australian wine
Grenache and blends	Hunter Valley	Aged Australian wine
Pinot Noir	Margaret River	Australia's old vines
Riesling	Great Southern	Australian sparkling wine
Semillon and Sauvignon Blanc	McLaren Vale	Organic and biodynamic viticulture and winemaking
Shiraz and blends	Northern Peninsula	
Alternative varieties	Tasmania	
	Yarra Valley	
	Adelaide Hills	
	Clare Valley	
	Langhorne Creek	

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200+ EDITABLE MATERIALS AND RESOURCES

INTRODUCTION TO WINE

DETAILED GUIDES

Comprehensive topic information and tips for facilitating a tasting, whether you're an educator, winery, retailer, distributor, importer or other.

AUSTRALIAN RIESLING

EDITABLE PRESENTATIONS AND VIDEOS

Highly-visual PowerPoint slides and videos to convey key points and bring a tasting to life.

TOOLS AND RESOURCES

Handouts, maps, attendance certificates, tasting lists, sheets, mats and more.

CONSUMER EBOOKS

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FREE OPEN GLOBAL ACCESS

- Free program materials and resources
- Unrestricted access
- Global reach

www.australianwinediscovered.com

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