


Destination
Uruguay



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Virtual Conference 2023 @eyabrudy

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Agenda:

- ✓ Location
- ✓ Vineyard Sit
- ✓ The "X"
- ✓ Grape Port
- ✓ Main wine region

IT'S TIME TO REMOVE THE SCREW CAP



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Tasting White



Producer: Bodegas Garzón
 Name of the wine: Garzón Albariño Reserva
 Variety: 100% Albariño
 Region/Country: Garzón, Maldonado/Uruguay
 Vintage: 2022
 ABV: 12.5%

Fermentation: Stainless steel tanks and concrete tanks
 Aging: 3 to 6 months on the lees

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Agenda:

- ✓ Location
- ✓ Vineyard Statistics
- ✓ The "X" factor
- ✓ Grape Portfolio
- ✓ Main Wine Regions




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Location

Let's begin our journey!

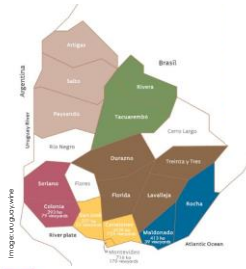



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Vineyard Statistics




- Production in 16 of 19 departments
- 5,905 hectares of cultivated area (14,591 acres)
- 1,103 vineyards
- 794 producers
- Official Production in 2023: 71.378.947 kilograms (157,363.641 pounds)
- Official Production in 2022: 106.672.752 kilograms (235,173,162 pounds)

Source: Inavi - Vineyard Statistics 2023 National Data



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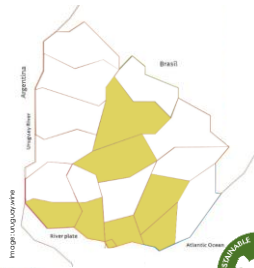
The "X" Factor

- Atlantic wines in South America

Other factors that make the Uruguayan wine industry special:

- Broad portfolio of grape varieties
- New generations in charge
- Sustainable viticulture

162 vineyards
1,846 hectares (4,561 acres)
+40 varieties



Source: Inwvi - Vineyard Statistics 2023 National Data
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Grape Portfolio

Hectares (1 ha = 2.47 acres)

- Tannat 1,567 (26.5%)
- Moscatel de Hamburgo
 - Merlot
- Cabernet S.
- Cabernet F.
- Marselan
- Arinarnoa
- Pinot Noir
- Syrah



Source: Inwvi - Vineyard Statistics 2023 National Data
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Tasting Red

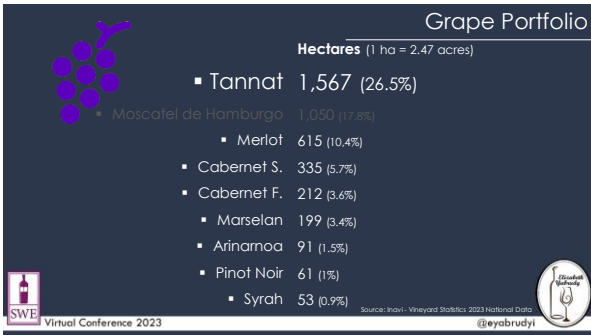
Producer: Bodega Bouza
Name of the wine: Bouza Tannat
Variety: 100% Tannat
Region/Country: Montevideo/Uruguay
Vintage: 2019
ABV: 14.4%

Fermentation: Stainless steel tanks

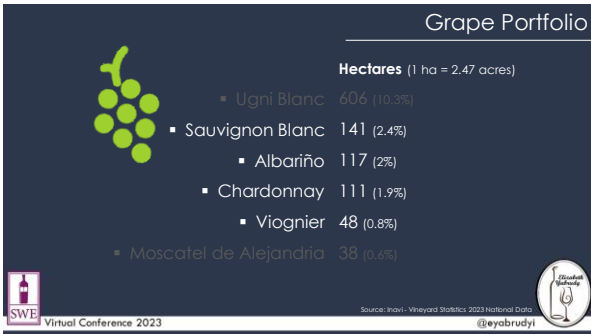
Aging: 16 months in French and American oak barrels

Source: Inwvi - Vineyard Statistics 2023 National Data
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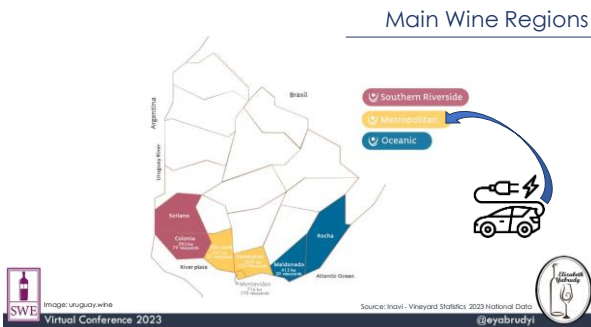
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MWR - Metropolitan



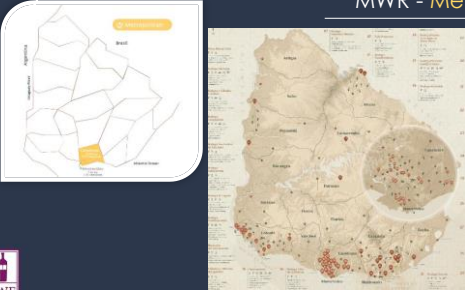
- Largest number of vineyards and wines
- +70% of the wineries are located in this region

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MWR - Metropolitan

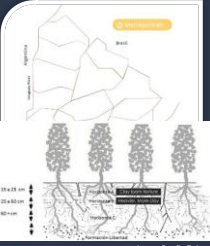


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MWR - Metropolitan

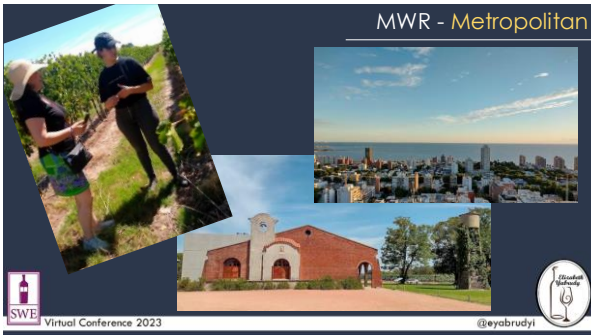


- Largest number of vineyards and wines
- +70% of the wineries are located in this region
- Marked influence from the Río de la Plata = Temperate climate
- Generally flat area, with a gently rolling landscape (25-45 masl / 82-148 fmsl)
- Soils with high clay and calcium carbonate content. Medium fertility
- Homogeneous rains throughout the year. Is irrigation still unnecessary?

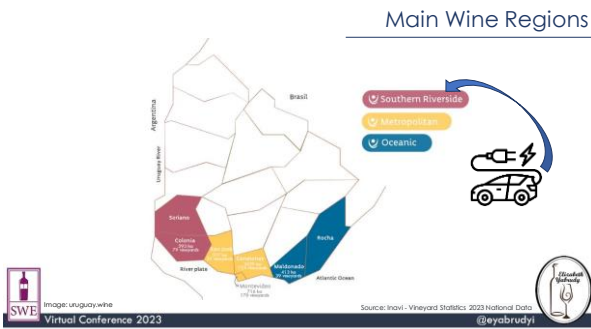
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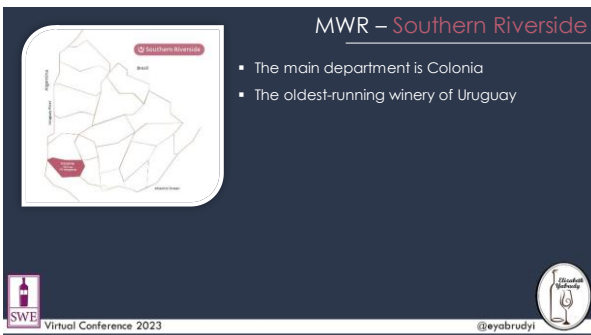
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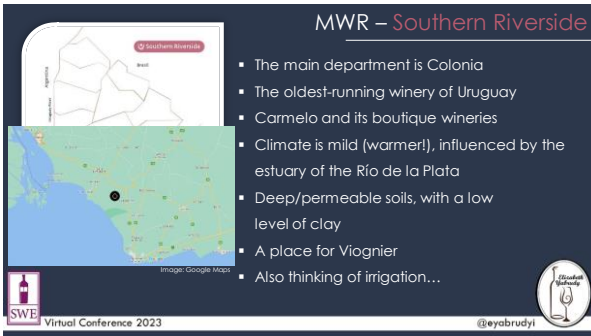
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Main Wine Regions



Back to
Montevideo!



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Don't miss these!



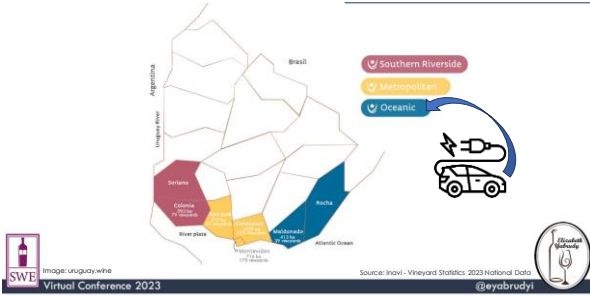
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Don't miss these!



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Main Wine Regions



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MWR - Oceanic

- Fastest emerging wine zone
- Marked influence from the Atlantic Ocean = Temperate climate with cold nights
- Hillside slopes (109-145 masl / 358-476 fasl)

Image: decafer.com

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MWR - Oceanic

- Fastest emerging wine zone
- Marked influence from the Atlantic Ocean = Temperate climate with cold nights
- Hillside slopes (109-145 masl / 358-476 fasl)
- Rocky soils, granite, excellent drainage

Image: Familia Decas

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MWR - Oceanic



- Fastest emerging wine zone
- Marked influence from the Atlantic Ocean = Temperate climate with cold nights
- Hillside slopes (109-145 masl / 358-476 fmsl)
- Rocky soils, granite, excellent drainage
- Homogeneous rains throughout the year. Irrigation in most vineyards
- Virazón / The sea breeze
- Is Albariño the rock star?

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Soils

Familia Delsca



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Summary



- Uruguay is located in South America, between parallels 30° to 35°
- Almost 6,000 hectares of cultivated area (exactly 14,591 acres)
- The last few years the climate has been affected by a severe drought, resulting in lower yields but higher quality wines
- The X Factor: Atlantic wines in South America = wines with good acidity, very well balanced and great expression

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Summary

- Broad portfolio of grape varieties
- Sustainable Viticulture Program
- Tannat continues to be the leading red grape variety
- Albariño is still growing, looking forward to being the white rock star
- Three main regions with very different profiles, resulting in:




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Summary

- Powerful wines with medium to high alcohol content, and a beautiful concentration of polyphenols (Metropolitan region)
- Aromatic and well-balanced wines (Southern Riverside region)
- Wines with excellent acidity, minerality and stunning expression (Oceanica region)



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Thank you!




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