

# Bourgogne Wines: Pinot Noir Across Terroir



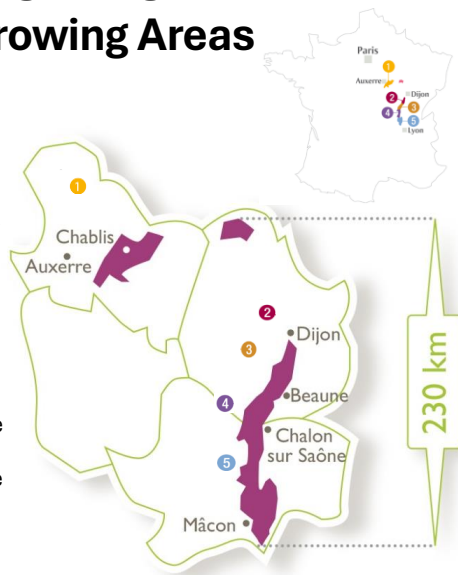
*With  
Tanya Morning Star CWE  
Official Ambassador of  
Bourgogne Wines*

1

1

## The Bourgogne region: Five Winegrowing Areas

- › Approximately **230km** from north to south
- › Fewer than **30,000 hectares under vine**, accounting for just 7% of all French AOCs
- › **84 AOCs** across a very small surface area
- › **Five winegrowing areas:**
  - Chablis & Grand Auxerrois ①
  - Côte de Nuits & Hautes Côtes de Nuits ②
  - Côte de Beaune & Hautes Côtes de Beaune ③
  - Côte Chalonnaise & Couchois ④
  - Mâconnais ⑤

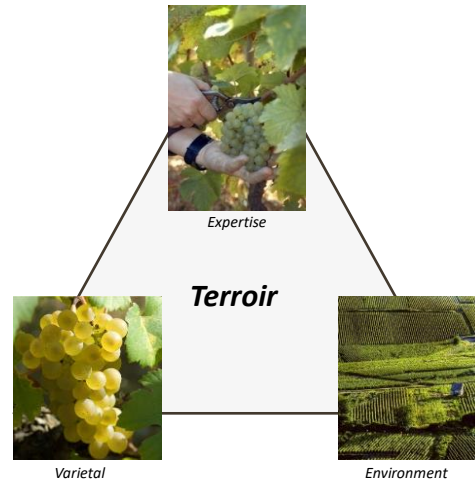


2

# The Bourgogne Region: The Alchemy of *Terroir*

The *terroir* of the Bourgogne winegrowing region is a subtle alchemy of:

- › An ensemble of **natural elements** that encourage vine growth:
  - Climate
  - Soil and subsoil
  - The aspect of the slope
- › A **variatal: Pinot Noir or Chardonnay**
- › A local **expertise**

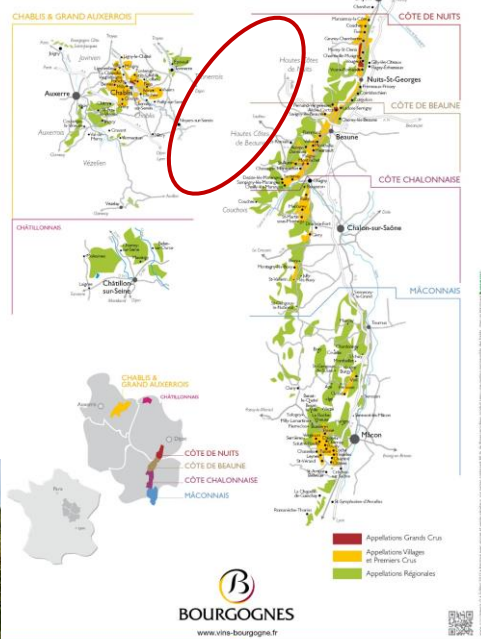


3

## › Location & Climate



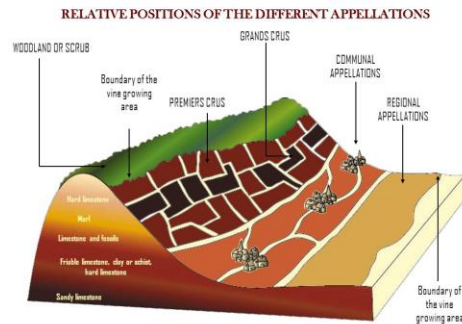
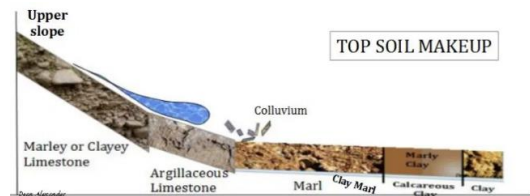
### La Bourgogne et ses cinq régions viticoles



4

## > Soils

Limestone, marls, clay and gavels from the mid- and upper-Jurassic periods, from 170 to 145 million years ago



5

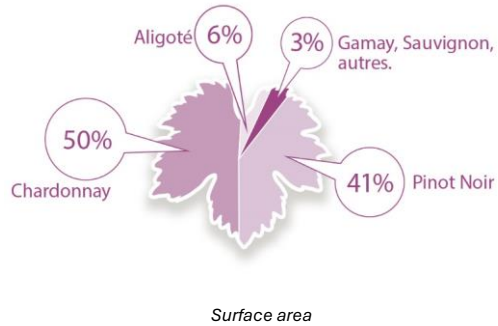
## Pinot Noir

- **Indigenous to Central Eastern France**
- **Ancient, very adaptable**
- **Parents:** Gouais Blanc x ?
- **Structure:** high acidity, high alcohol, moderate tannins, rather light in color



6

## Bourgogne : A Natural Home for Pinot Noir



The adaptability of the varietal to the environment

7

## The Bourgogne Region: Production



- › While it is often thought to produce mainly red wines, the Bourgogne winegrowing region in fact produces a majority of white wines
- › Crémant de Bourgogne wines have been enjoying continued growth for the past 30 years.
- › Rosé wines represent just one percent of all wines produced.

September 2017 (Sources: Customs /IRI/BIVB/DRAF) Five year average 2012-2016

8

# Winemaking



In the vines

In the winery

In the cellar

- The notion of Terroir represents a collective knowledge passed down over 2,000 years of wine history in Bourgogne!
- This cultural heritage is vital in the daily lives of individual families and people.

9

## The Path to Monocepage - The Monks (& Nuns)

**Cistercians:**  
**Notre-Dame de Cîteaux** est.  
1089 (near Dijon)

**Notre Dame de Tart** est.  
1132 (not far from **Cîteaux**)



“Qui le bon vin  
boit, dieu voit” –  
Cistercian Saying

10

## The Path to Monocepage - Duke Phillippe the Bold

Philippe II the Bold  
(1363-1404)

Banished Gamay in the Côte  
d'Or - 1395



11

## A Path to Identity and Notoriety - 19<sup>th</sup> Century

1847 Village + Name of Best Vineyard

- Morey St.-Denis
- Chambolle-Musigny
- Aloxe-Corton
- Puligny-Montrachet
- Chassagne-Montrachet



Exceptions to the rule:

- Volnay, Meursault, Pommard, Beaune
- Nuits-Saint-Georges\*
- Ladoix-Serrigny

12



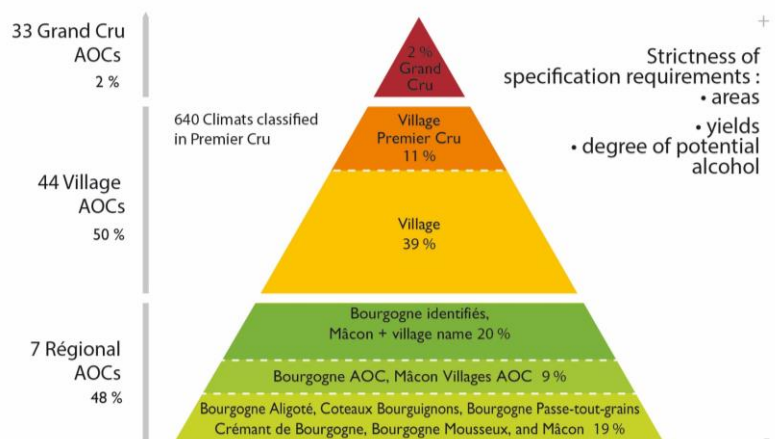
## The Path to Monocepage - 19<sup>th</sup> Century

- After the catastrophe of phylloxera, the vineyards of the Côte de Beaune were reorganized. Rows of vines spread up the slope and mechanization became increasingly widespread.
- The first AOCs were created in 1936 and the wines were structured into a hierarchy.
  - › *Régionale appellations*
  - › *Village appellations*
  - › *Grand Cru appellations*



13

## Understanding the Classification of Bourgogne Appellations



Source : Area of the Bourgogne viticole – average 2011-2015, BIVB/Douanes/CAVB

14

## > Regional Appellations: a Few Examples

Coteaux Bourguignons

Bourgogne Rouge

Bourgogne-City

Bourgogne Côte Chalonnaise

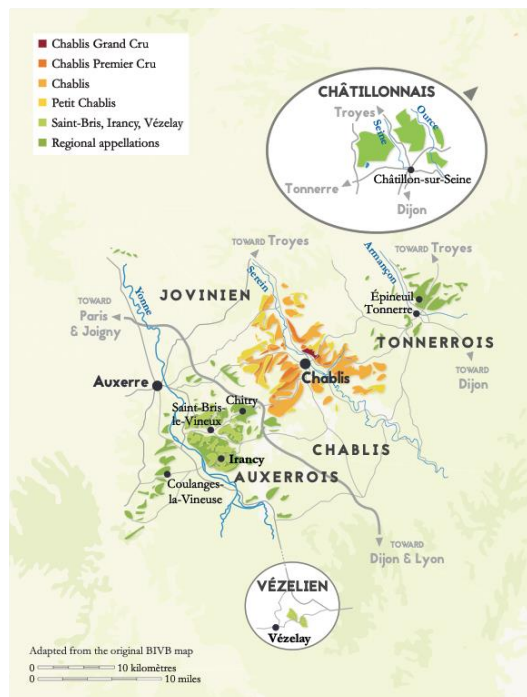
Bourgogne-Epineuil

Bourgogne Hautes Côtes de Nuits

Crémant de Bourgogne



15



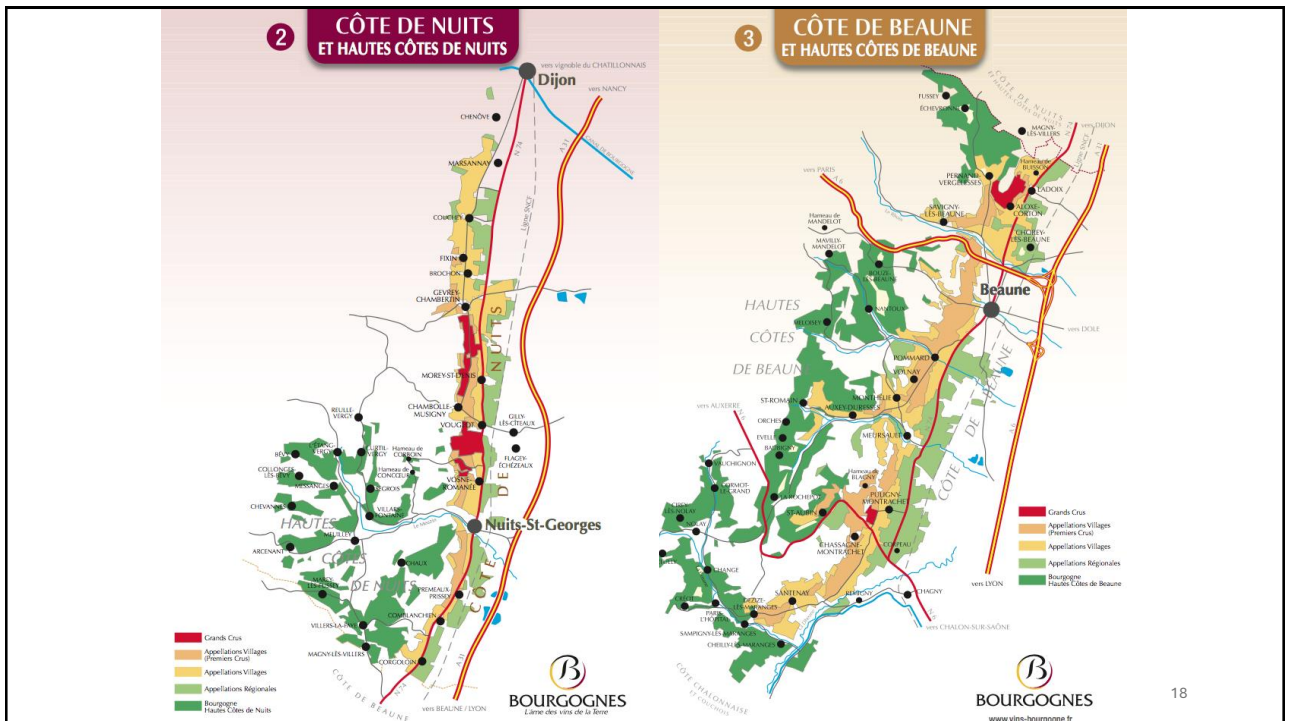
16

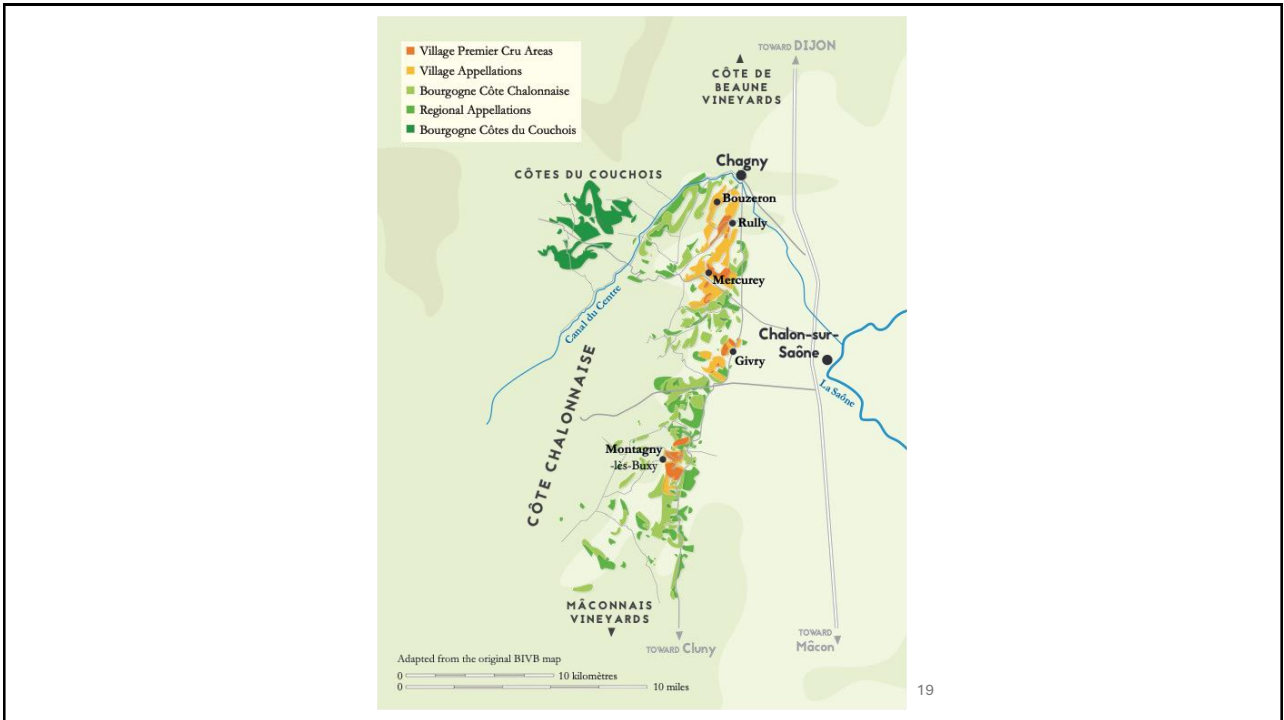
16



# Village Appellations: a few examples

Nuits-Saint-Georges                      Pommard  
 Fixin    Morey-St-Denis  
    Vosne-Romanée  
 Santanay                                      Monthelie  
 Beaune                                        Saint-Romain  
    Volnay  
    Irancy





19

## Village 1<sup>ers</sup> Crus Appellations: a few examples

Beaune Grèves

Volnay 1<sup>er</sup> Cru, Santenots

Mercurey Le Clos L'Évêque

Fixin 1<sup>er</sup> Cru, Clos Napoléon

Savigny-Les-Beaune 1<sup>er</sup> Cru Aux  
Serpentieres

Nuits-Saint-Georges 1<sup>er</sup> Cru, Clos-des-Argillières



20

## Grands Cru Apellations: a few examples

Charmes-  
Chambertin

Corton

Romanée-Conti

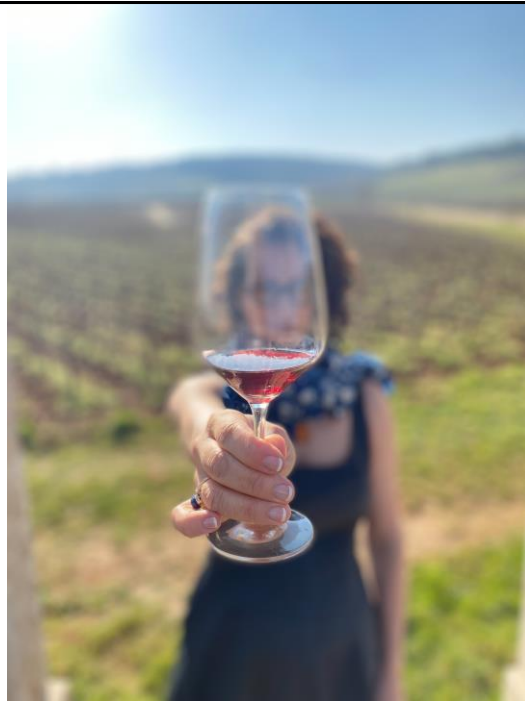
Bonnes Mares

Clos de Vougeot

Echezeaux



21



2

22