

Bourgogne Wines: Pinot Noir Across Terroir



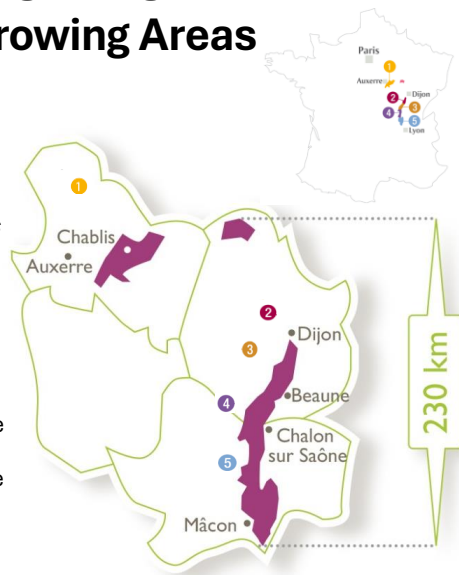
*With
Tanya Morning Star CWE
Official Ambassador of
Bourgogne Wines*

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The Bourgogne region: Five Winegrowing Areas

- › Approximately **230km** from north to south
- › Fewer than **30,000 hectares under vine**, accounting for just 7% of all French AOCs
- › **84 AOCs** across a very small surface area
- › **Five winegrowing areas:**
 - Chablis & Grand Auxerrois ①
 - Côte de Nuits & Hautes Côtes de Nuits ②
 - Côte de Beaune & Hautes Côtes de Beaune ③
 - Côte Chalonnaise & Couchois ④
 - Mâconnais ⑤

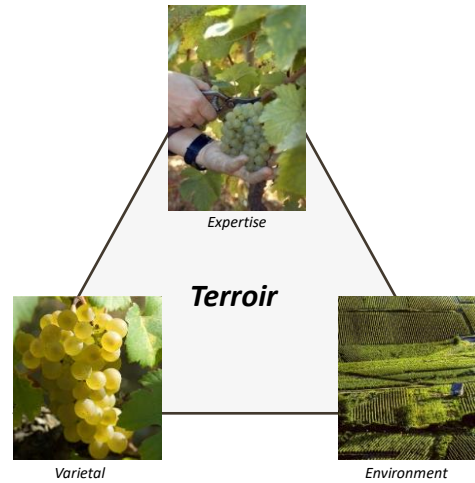


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The Bourgogne Region: The Alchemy of *Terroir*

The *terroir* of the Bourgogne winegrowing region is a subtle alchemy of:

- › An ensemble of **natural elements** that encourage vine growth:
 - Climate
 - Soil and subsoil
 - The aspect of the slope
- › A **varietal**: Pinot Noir or Chardonnay
- › A local **expertise**

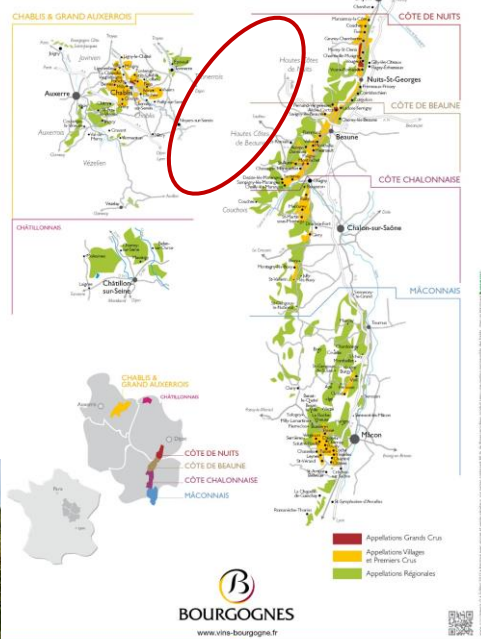


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› Location & Climate



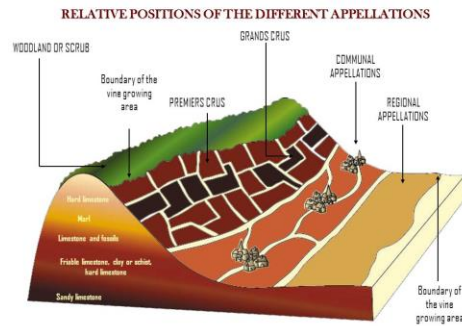
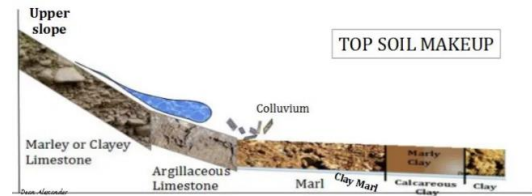
La Bourgogne et ses cinq régions viticoles



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> Soils

Limestone, marls, clay and gavels from the mid- and upper-Jurassic periods, from 170 to 145 million years ago



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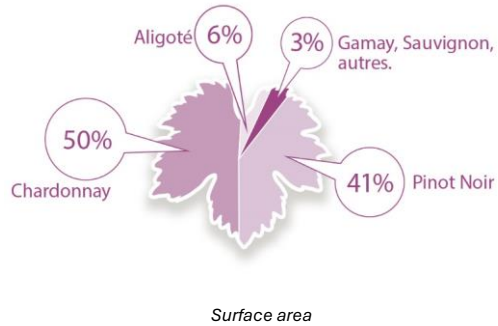
Pinot Noir

- **Indigenous to Central Eastern France**
- **Ancient, very adaptable**
- **Parents:** Gouais Blanc x ?
- **Structure:** high acidity, high alcohol, moderate tannins, rather light in color



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Bourgogne : A Natural Home for Pinot Noir



The adaptability of the varietal to the environment

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The Bourgogne Region: Production



- › While it is often thought to produce mainly red wines, the Bourgogne winegrowing region in fact produces a majority of white wines
- › Crémant de Bourgogne wines have been enjoying continued growth for the past 30 years.
- › Rosé wines represent just one percent of all wines produced.

September 2017 (Sources: Customs /IRI/BIVB/DRAF) Five year average 2012-2016

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Winemaking



In the vines

In the winery

In the cellar

- The notion of Terroir represents a collective knowledge passed down over 2,000 years of wine history in Bourgogne!
- This cultural heritage is vital in the daily lives of individual families and people.

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The Path to Monocepage - The Monks (& Nuns)

Cistercians:
Notre-Dame de Cîteaux est.
1089 (near Dijon)

Notre Dame de Tart est.
1132 (not far from **Cîteaux**)



“Qui le bon vin
boit, dieu voit” –
Cistercian Saying

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The Path to Monocepage - Duke Phillippe the Bold

Philippe II the Bold
(1363-1404)

Banished Gamay in the Côte
d'Or - 1395



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A Path to Identity and Notariety - 19th Century

1847 Village + Name of Best Vineyard

- Morey St.-Denis
- Chambolle-Musigny
- Aloxe-Corton
- Puligny-Montrachet
- Chassagne-Montrachet



Exceptions to the rule:

- Volnay, Meursault, Pommard, Beaune
- Nuits-Saint-Georges*
- Ladoix-Serrigny

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The Path to Monocepage - 19th Century

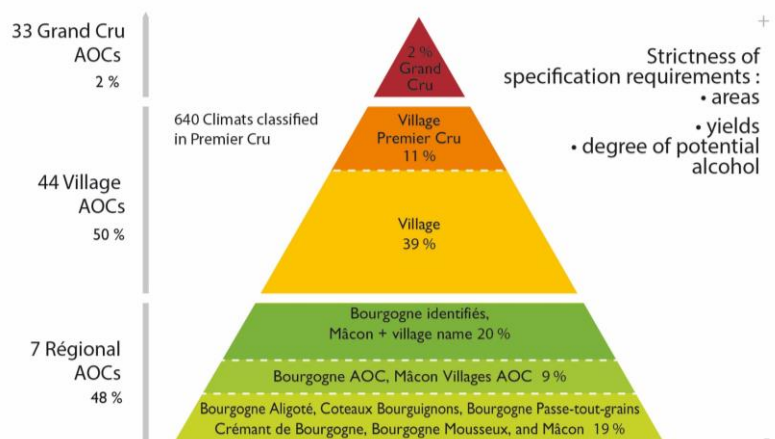
- After the catastrophe of phylloxera, the vineyards of the Côte de Beaune were reorganized. Rows of vines spread up the slope and mechanization became increasingly widespread.
- The first AOCs were created in 1936 and the wines were structured into a hierarchy.

- › *Régionale appellations*
- › *Village appellations*
- › *Grand Cru appellations*



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Understanding the Classification of Bourgogne Appellations



Source : Area of the Bourgogne viticole – average 2011-2015, BIVB/Douanes/CAVB

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> Regional Appellations: a Few Examples

Coteaux Bourguignons

Bourgogne Rouge

Bourgogne-City

Bourgogne Côte Chalonnaise

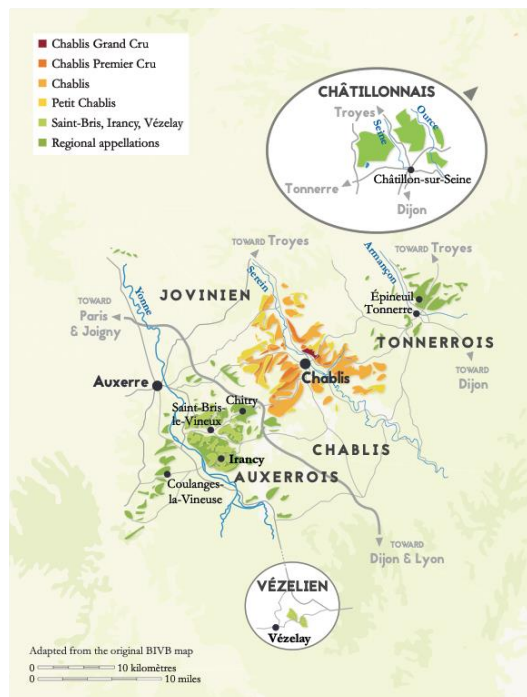
Bourgogne-Epineuil

Bourgogne Hautes Côtes de Nuits

Crémant de Bourgogne



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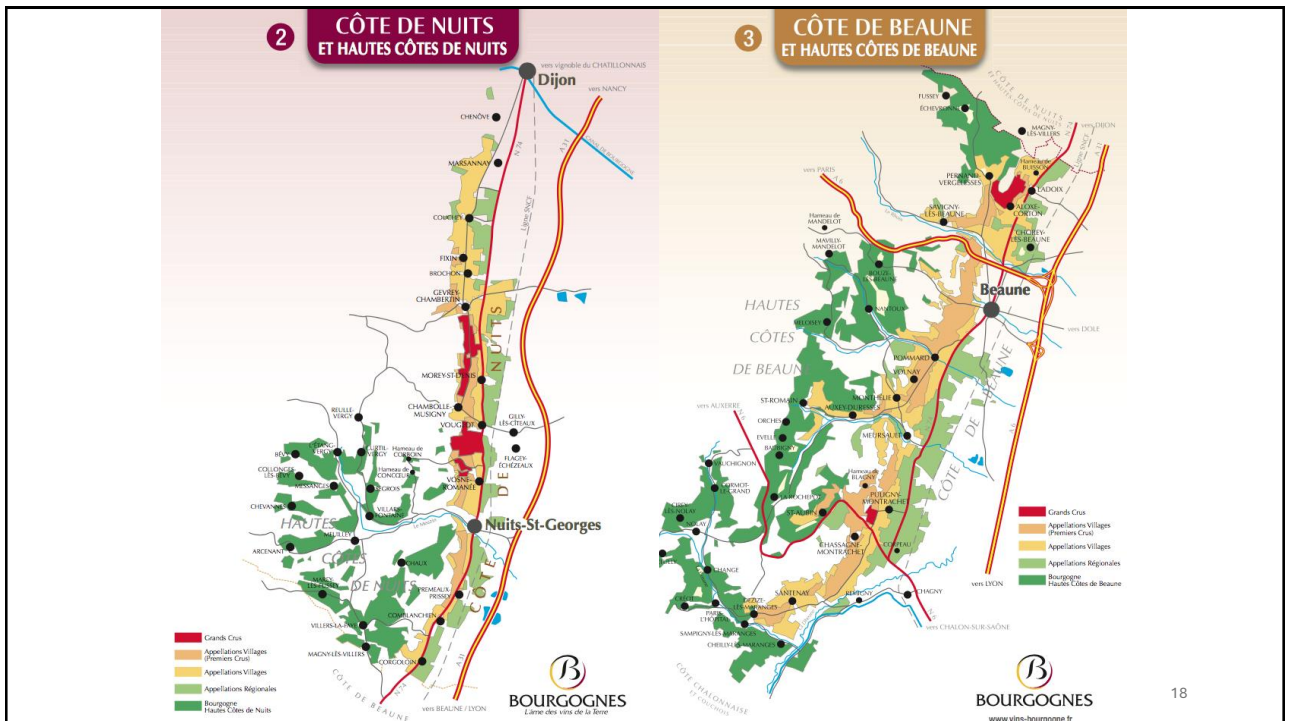


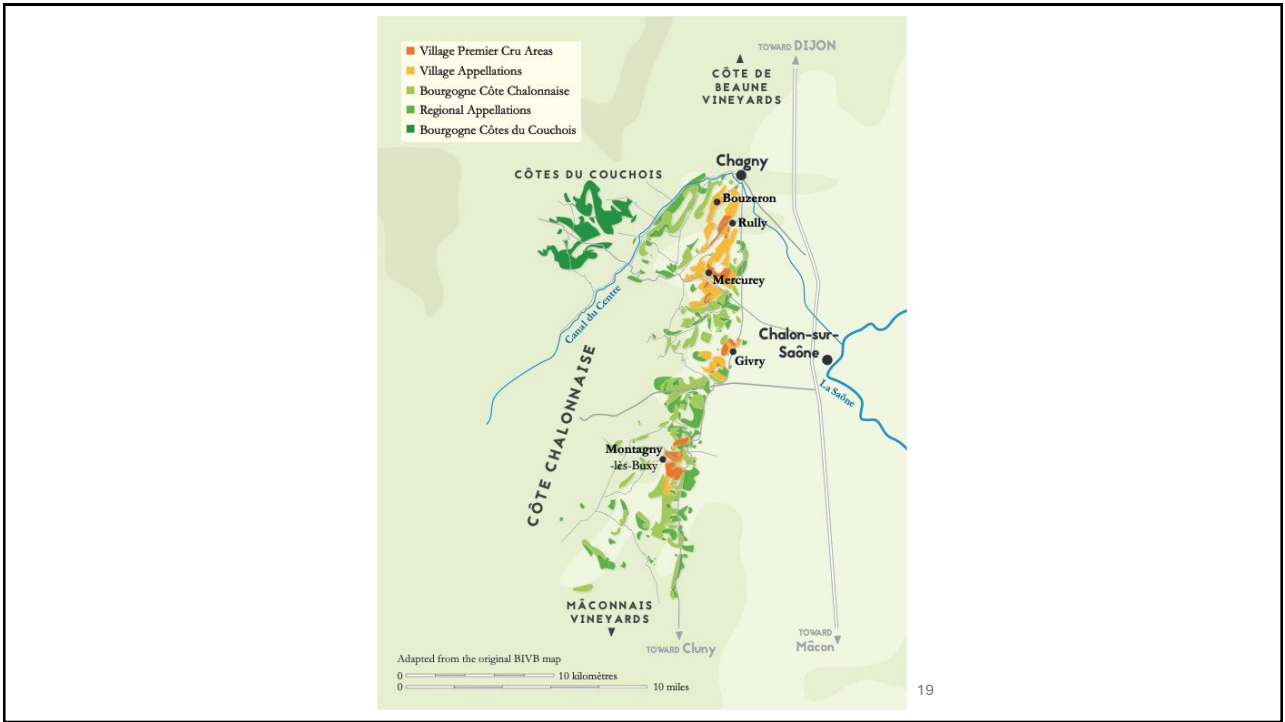
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Village Appellations: a few examples

Nuits-Saint-Georges Pommard
 Fixin Morey-St-Denis
 Vosne-Romanée
 Santanay Monthelie
 Beaune Saint-Romain
 Volnay
 Irancy





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Village 1^{ers} Crus Appellations: a few examples

Beaune Grèves

Volnay 1^{er} Cru, Santenots

Mercurey Le Clos L'Évêque

Fixin 1^{er} Cru, Clos Napoléon

Savigny-Les-Beaune 1^{er} Cru Aux
Serpentieres

Nuits-Saint-Georges 1^{er} Cru, Clos-des-Argillières



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Grands Cru Apellations: a few examples

Charmes-
Chambertin

Corton

Romanée-Conti

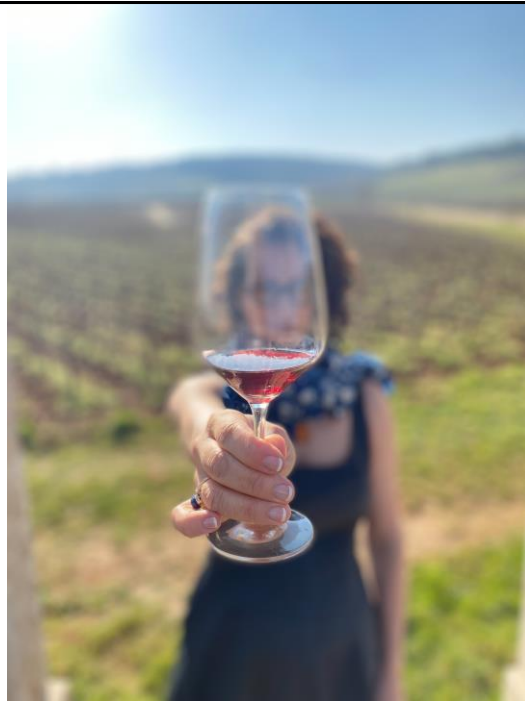
Bonnes Mares

Clos de Vougeot

Echezeaux



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