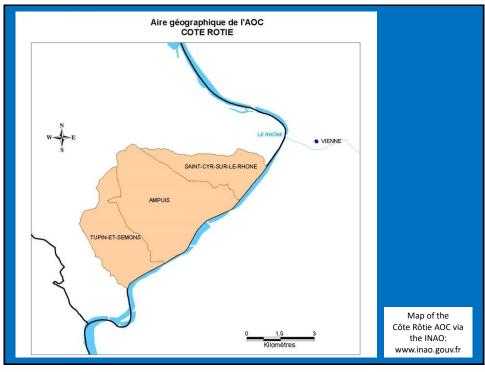


Château d'Ampuis (Côte Rôtie AOC)

5



Côte Rôtie AOC

Red-only appellation located at the northern edge of the Northern Rhône Valley

Total 330 hectares/815 acres

Syrah plus a maximum 20% Viognier

Famous for its two hills (slopes) the Côte Brune & the Côte Blonde

More than 70 named vineyards; the bestknown include Guugal's "three la(s)" La Mouline, La Turque, and La Landonne



7

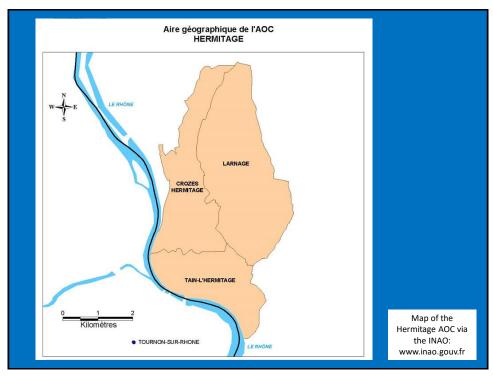
Château d'Ampuis

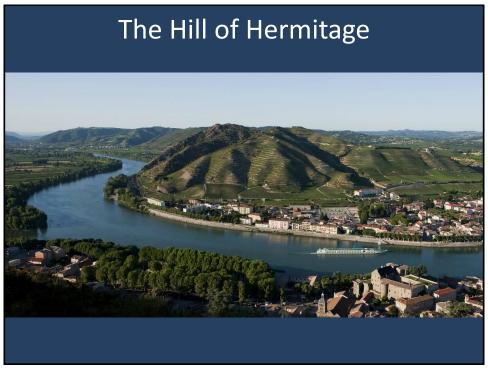


12th-century fortress converted into a Renaissance-style Château; nestled between the Rhône River and the Côte-Rôtie vineyards. Acquired by the Guigal family in 1995 and registered as a national historic monument.



Cité du Chocolat Valrhona (Hermitage)





Hermitage AOC

A small, historic, and prestigious appellation: 140 hectares/ 345 acres of vines

A long, granite, south-facing hillside rising steeply up from the banks of the Rhône

While best-known for its long-lived red wines, the appellation also produces white wines (both dry and sweet).

Red wines are based on Syrah with an allowed max 15% (combined) Marsanne & Roussanne



13

The white wines of the Hermitage AOC—accounting for about 30% of the total production—are flavorful, age-worthy and made using Marsanne and/or Roussanne.

A super-obscure sweet white wine—Hermitage Vin de Paille—is made from overripe grapes that are dried post-harvest.

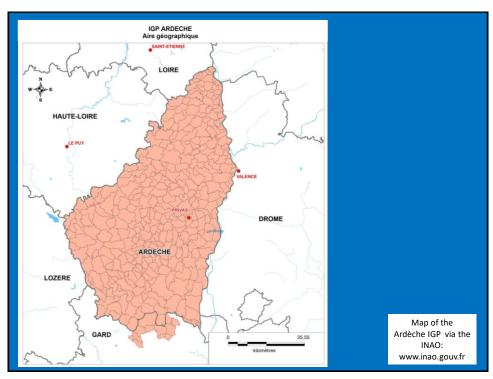


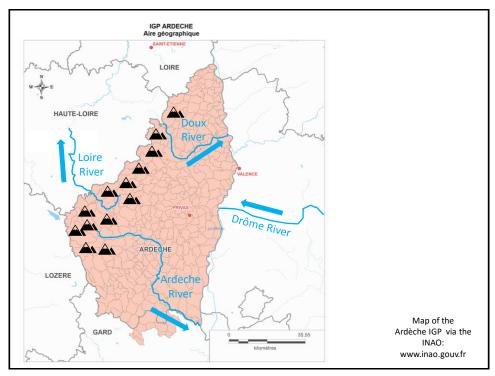


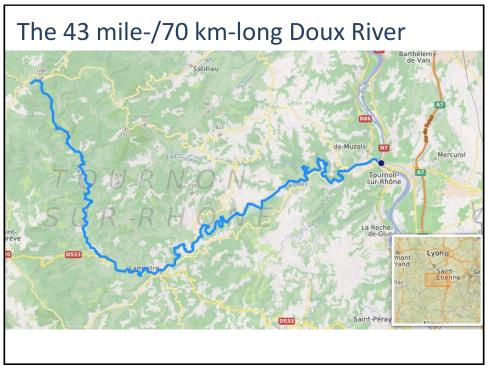


Gorges du Doux (Ardèche IGP)

17







Ardèche IGP

Approved for still (non-sparkling) wines in red, white, and rosé

Nearly 180 varieties allowed

Leading varieties include Grenache, Cinsaut, Syrah, Cabernet Sauvignon, & Chardonnay

Covers a large area to the west of the Rhône

Overlaps several AOCs, including Saint-Péray, Cornas, and Côtes du Rhône

Area traditionally known as the Vivarais

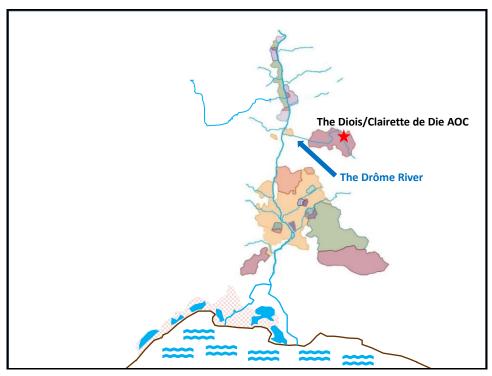


21

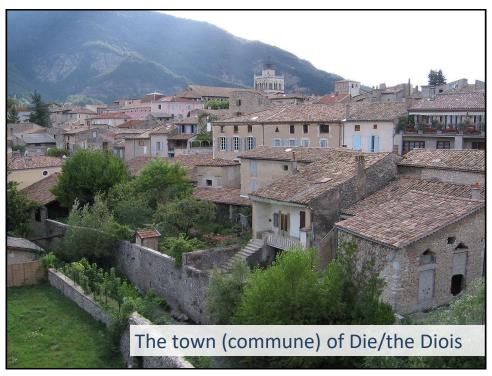


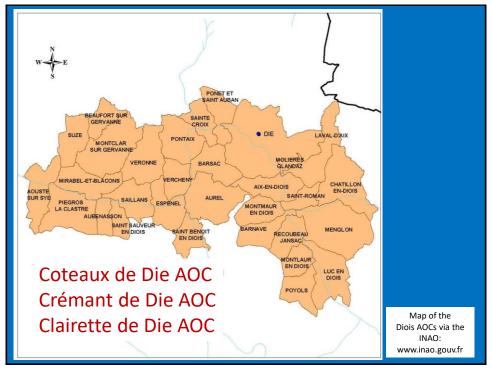


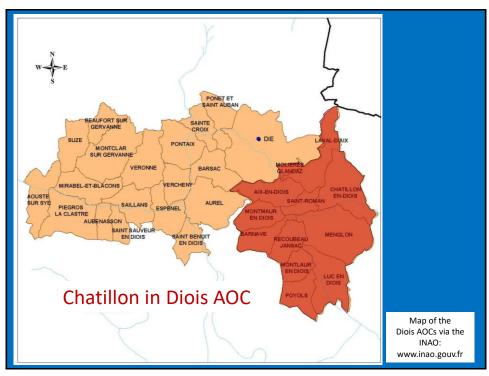
The Diois Clairette de Die AOC

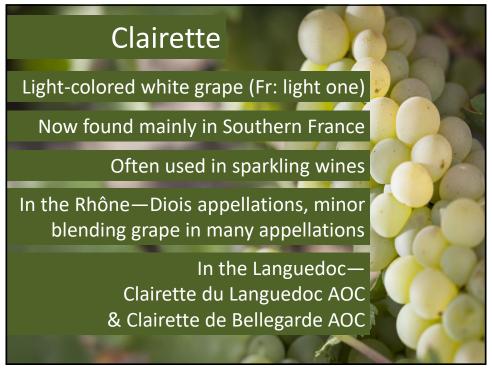












Clairette de Die AOC

Approved for a range of Mousseaux

Mousseux Blanc Méthode Ancestrale:

min. 75% Muscat à Petits Grains plus Clairette

Partial ferment: partially fermented wine is bottled & allowed to continue/finish fermentation in the bottle

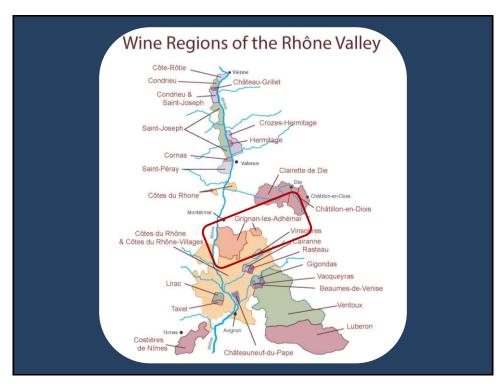
Fermentation typically ceases around 7% to 9% abv, leaving (min) 3.5% RS

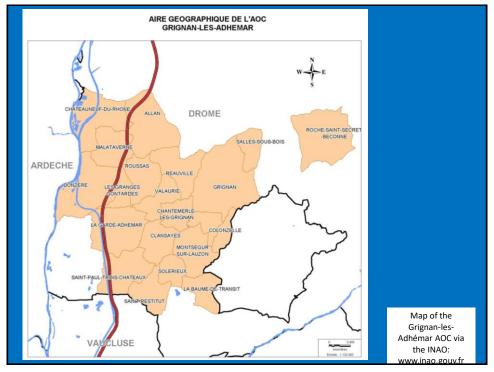
min. 4 months lees aging/ sediment may be removed (or not)



31

Grignan-les-Adhémar AOC





Grignan-les-Adhémar AOC

Approved for red, white, and rosé

White: min. 30% Viognier + Grenache Blanc & Marsanne

Red: 20% to 70% Grenache, 30% to 80% Syrah

Rosé: min. 70% Grenache, Syrah, and/or Cinsault

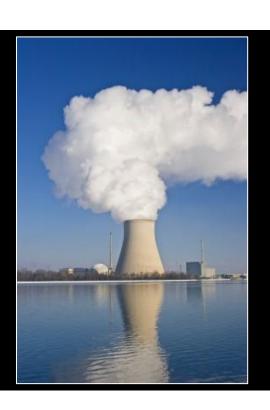


35



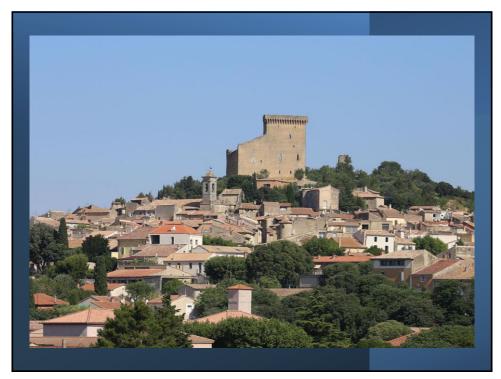
The Wine Formerly Known as the Côteaux du Tricastin AOC

At least until July 2008...





The Castle of Châteauneuf (Châteauneuf-du-Pape AOC)



Châteauneuf-du-Pape AOC

Sturdy, (typically) blended reds (+ whites)

Allows for the use of a famous list of 13 grape varieties (18 if you count color mutations)*

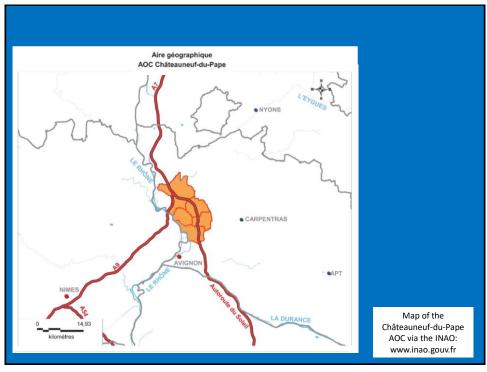
Hand harvest required; very strict controls on pruning, density, and yield

2% of harvested grapes must be used in something other than C-d-P (rapé)

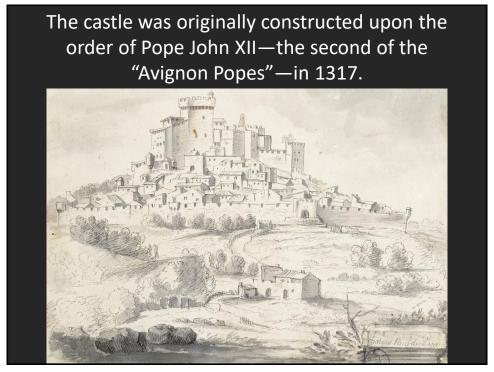
*Grenache (Noir, Gris, & Blanc), Mourvèdre, Syrah, Cinsault, Counoise, Bourboulenc, Roussanne, Brun Argenté (Vaccarèse), Clairette (Clairette Rosé), Muscardin, Picardan, Piquepoul (Noir, Gris & Blanc), Terret Noir



41







After Pope John XII, none of the subsequent
Avignon popes stayed in
Châteauneuf-du-Pape, rather, they resided at
the Papal Palace in Avignon.

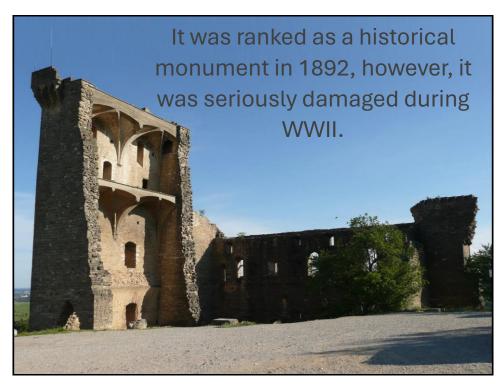


45

In 1378, during the *Western Schism*, Clement VII (the *Antipope*) resided in the castle.



After he departed, the castle passed to the Archbishop of Avignon.

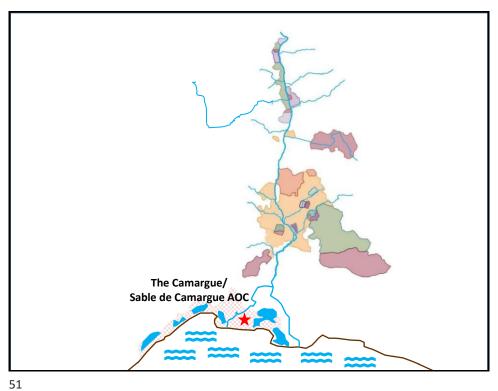


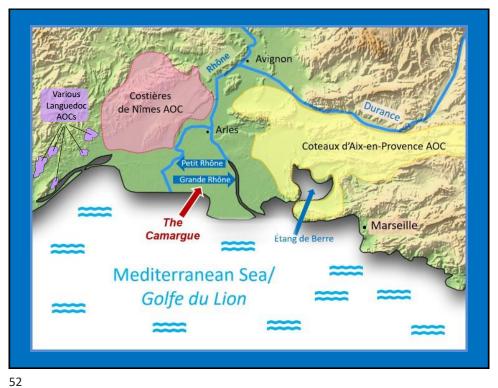
Many producers
use an
embossed bottle
with the words
Châteauneuf-duPape Contrôlée
in gothic letters
(surrounding a
Papal Tiara and
the Keys of Saint
Peter).

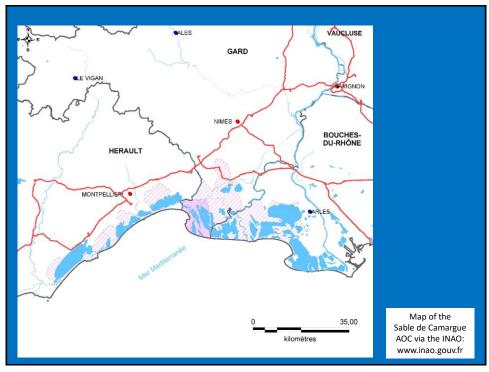




The Camargue (Sable de Camargue AOC)









Sable de Camargue AOC

Rosé only (termed Vin Gris and Gris de Gris)

Principal Varieties (red): Cabernet Franc, Cabernet Sauvignon, Carignan, Cinsaut, Grenache Noir, Merlot, Marselan, Syrah

Principal Varieties (white/gris): Grenache Gris, Grenache Blanc, Ugni Blanc, Muscat d'Alexandrie, Rolle (Vermentino)

For rosé (vin gris): min. 70% principal varieties (min. 2 varieties)

Gris de Gris: 100% Grenache Gris



55

